

Hard Seltzer Market, Global Outlook and Forecast 2022-2028

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Abstracts

Hard seltzer or spiked seltzer is a carbonated alcoholic beverage. Part of the appeal of the drinks is that they are lower-calorie than some other alcoholic beverages. They are typically fermented with sugar instead of malted barley, yielding a beverage low in sugar and carbohydrates. Hard seltzer can be made at home by either fermenting a sugar brew or carbonating a watered-down clear spirit like vodka or Everclear.

This report contains market size and forecasts of Hard Seltzer in global, including the following market information:

Global Hard Seltzer Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hard Seltzer Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Hard Seltzer companies in 2021 (%)

The global Hard Seltzer market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Bottles Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hard Seltzer include Whiteclaw, SpikedSeltzer, Truly, Bon & Viv, Nauti, Polar, Smirnoff, Nude and N?trl. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hard Seltzer manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hard Seltzer Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hard Seltzer Market Segment Percentages, by Type, 2021 (%)

Bottles

Cans

Global Hard Seltzer Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hard Seltzer Market Segment Percentages, by Application, 2021 (%)

Hypermarkets and Supermarkets

Convenience Stores

Others

Global Hard Seltzer Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hard Seltzer Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hard Seltzer revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Hard Seltzer revenues share in global market, 2021 (%)

Key companies Hard Seltzer sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Hard Seltzer sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Whiteclaw

SpikedSeltzer

Truly

Bon & Viv

Nauti

Polar

Smirnoff

Nude

N?trl

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