

Hard Kombucha Market - Global Outlook and Forecast 2022-2028

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Abstracts

Kombucha is a fermented black or green tea beverage, made by adding a symbiotic culture of bacteria and yeast (SCOBY) to a solution of tea and sugar.

This report contains market size and forecasts of Hard Kombucha in global, including the following market information:

Global Hard Kombucha Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hard Kombucha Market Sales, 2017-2022, 2023-2028, (K Liters)

Global top five Hard Kombucha companies in 2021 (%)

The global Hard Kombucha market was valued at 226.4 million in 2021 and is projected to reach US\$ 1016.1 million by 2028, at a CAGR of 23.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

3-5 Percent ABV Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hard Kombucha include GT's, Kombrewcha, Boochcraft, KYLA (Full Sail Brewing), Flying Embers, Wild Tonic, New Holland Brewing, Unity Vibration and JuneShine. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hard Kombucha manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hard Kombucha Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Liters)

Global Hard Kombucha Market Segment Percentages, by Type, 2021 (%)

3-5 Percent ABV

6-8 Percent ABV

Other

Global Hard Kombucha Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Liters)

Global Hard Kombucha Market Segment Percentages, by Application, 2021 (%)

Online

Offline

Global Hard Kombucha Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Liters)

Global Hard Kombucha Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hard Kombucha revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Hard Kombucha revenues share in global market, 2021 (%)

Key companies Hard Kombucha sales in global market, 2017-2022 (Estimated), (K Liters)

Key companies Hard Kombucha sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

GT's

Kombrewcha

Boochcraft

KYLA (Full Sail Brewing)

Flying Embers

Wild Tonic

New Holland Brewing

Unity Vibration

JuneShine

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