

# Hairbrush Market in South Korea - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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## Abstracts

A hairbrush is a stick brush with rigid or soft bristles used in hair care for smoothing, styling, and detangling human hair, or for grooming an animal's fur.

The modern hair brush is created in United States of America by Hugh Rock in 1854. It had both elastic wire teeth and natural bristles. With the development of material and industrial capacity, the hair brush develops more types for different types. The brush stick can have cushion, or be paddle or round. The materials of brush handles are various, including ebony, rosewood, new guinea rosewood, beech, abs plastic, polyacetal, etc., and the bristles also have many material resources, such as boar bristle, horsehair, nylon, stainless steel, and so forth.

This report contains market size and forecasts of Hairbrush in South Korea, including the following market information:

South Korea Hairbrush Market Revenue, 2015-2020, 2021-2026, (\$ millions)

South Korea Hairbrush Market Consumption, 2015-2020, 2021-2026, (K Pcs)

South Korea Hairbrush Production Capacity, 2015-2020, 2021-2026, (K Pcs)

Top Five Competitors in South Korea Hairbrush Market 2019 (%)

The global Hairbrush market was valued at 924.5 million in 2019 and is projected to reach US\$ 964 million by 2026, at a CAGR of 1.1% during the forecast period. While the Hairbrush market size in South Korea was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hairbrush manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and

consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Hairbrush production and consumption in South Korea

Total Market by Segment:

South Korea Hairbrush Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (K Pcs)

South Korea Hairbrush Market Segment Percentages, By Type, 2019 (%)

Low End Hair Brushes

Mid End Hair Brushes

High End Hair Brushes

South Korea Hairbrush Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (K Pcs)

South Korea Hairbrush Market Segment Percentages, By Application, 2019 (%)

Personal Use

Professional Use

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Hairbrush Market Competitors Revenues in South Korea, by Players 2015-2020 (Estimated), (\$ millions)

Total Hairbrush Market Competitors Revenues Share in South Korea, by Players 2019 (%)

Total South Korea Hairbrush Market Competitors Sales, by Players 2015-2020 (Estimated), (K Pcs)

Total South Korea Hairbrush Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

The Wet Brush

Conair

Denman

Tangle Teezer

GHD

Ibiza

Acca Kappa

Goody

Janeke

Braun

Kent Brushes

Philip B

Mason Pearson

YS Park

Knot Genie

Carpenter Tan

Aerin

Air Motion

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