

Hair Wigs and Hairpieces Market, Global Outlook and Forecast 2022-2028

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Abstracts

Hair Wigs and Hairpieces are a type of cosmetic product that alters the appearance of natural hair by making it appear longer, thicker, layered, or simply a different style. They can be made with two different types of material — human hair and synthetic hair.

This report contains market size and forecasts of Hair Wigs and Hairpieces in global, including the following market information:

Global Hair Wigs and Hairpieces Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hair Wigs and Hairpieces Market Sales, 2017-2022, 2023-2028, (K Bundles)

Global top five Hair Wigs and Hairpieces companies in 2021 (%)

The global Hair Wigs and Hairpieces market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Human Hair Wigs and Hairpieces Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hair Wigs and Hairpieces include Rebecca, Great Lengths, Godrejcp, Hair Dreams, Easihair, Balmain, Donna Bella, Cinderella and Socap, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hair Wigs and Hairpieces manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hair Wigs and Hairpieces Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Bundles)

Global Hair Wigs and Hairpieces Market Segment Percentages, by Type, 2021 (%)

Human Hair Wigs and Hairpieces

Synthetic Hair Wigs and Hairpieces

Global Hair Wigs and Hairpieces Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Bundles)

Global Hair Wigs and Hairpieces Market Segment Percentages, by Application, 2021 (%)

Men

Women

Global Hair Wigs and Hairpieces Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Bundles)

Global Hair Wigs and Hairpieces Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hair Wigs and Hairpieces revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Hair Wigs and Hairpieces revenues share in global market, 2021 (%)

Key companies Hair Wigs and Hairpieces sales in global market, 2017-2022
(Estimated), (K Bundles)

Key companies Hair Wigs and Hairpieces sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Rebecca

Great Lengths

Godrejcp

Hair Dreams

Easihair

Balmain

Donna Bella

Cinderella

Socap

Anhui Jinruixiang

Ruimei

Evergreen Products Group

Hairlocs

Aderans Co., Ltd

Artnature Inc

Klix Hair Extension

UltraTress

Racoon

Hair Addictionz

Xuchang Penghui

Shengtai

Yinnuohair

Xuchang Haoyuan

FN LONGLOCKS

VivaFemina

Meishang

Locks&Bonds

Femme Hair Extension

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