

Hair Relaxer Market - Global Outlook and Forecast 2022-2028

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Abstracts

Hair relaxer has a combination of natural substantivity, greater oil deposition and shear thinning promotes fast release of oil and water-based actives resulting in less damage to the hair and less scalp irritation.

This report contains market size and forecasts of Hair Relaxer in global, including the following market information:

Global Hair Relaxer Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hair Relaxer Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Hair Relaxer companies in 2021 (%)

The global Hair Relaxer market was valued at 738.4 million in 2021 and is projected to reach US\$ 871.3 million by 2028, at a CAGR of 2.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Lye Relaxer Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hair Relaxer include Unilever Plc, Procter & Gamble Co, L'Oreal SA, Henkel AG&Co KGaA, Croda International, Epitomi Inc and Avlon Industries, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hair Relaxer manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hair Relaxer Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Hair Relaxer Market Segment Percentages, by Type, 2021 (%)

Lye Relaxer

No Lye Relaxer

Global Hair Relaxer Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Hair Relaxer Market Segment Percentages, by Application, 2021 (%)

Commercial Use

Home Use

Global Hair Relaxer Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Hair Relaxer Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hair Relaxer revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Hair Relaxer revenues share in global market, 2021 (%)

Key companies Hair Relaxer sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Hair Relaxer sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Unilever Plc

Procter & Gamble Co

L'Oreal SA

Henkel AG&Co KGaA

Croda International

Epitomi Inc

Avlon Industries

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Hair Relaxer Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Hair Relaxer Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL HAIR RELAXER OVERALL MARKET SIZE

- 2.1 Global Hair Relaxer Market Size: 2021 VS 2028
- 2.2 Global Hair Relaxer Revenue, Prospects & Forecasts: 2017-2028
- 2.3 Global Hair Relaxer Sales: 2017-2028

3 COMPANY LANDSCAPE

- 3.1 Top Hair Relaxer Players in Global Market
- 3.2 Top Global Hair Relaxer Companies Ranked by Revenue
- 3.3 Global Hair Relaxer Revenue by Companies
- 3.4 Global Hair Relaxer Sales by Companies
- 3.5 Global Hair Relaxer Price by Manufacturer (2017-2022)
- 3.6 Top 3 and Top 5 Hair Relaxer Companies in Global Market, by Revenue in 2021
- 3.7 Global Manufacturers Hair Relaxer Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Hair Relaxer Players in Global Market
 - 3.8.1 List of Global Tier 1 Hair Relaxer Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 Hair Relaxer Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Global Hair Relaxer Market Size Markets, 2021 & 2028

- 4.1.2 Lye Relaxer
- 4.1.3 No Lye Relaxer
- 4.2 By Type - Global Hair Relaxer Revenue & Forecasts
 - 4.2.1 By Type - Global Hair Relaxer Revenue, 2017-2022
 - 4.2.2 By Type - Global Hair Relaxer Revenue, 2023-2028
 - 4.2.3 By Type - Global Hair Relaxer Revenue Market Share, 2017-2028
- 4.3 By Type - Global Hair Relaxer Sales & Forecasts
 - 4.3.1 By Type - Global Hair Relaxer Sales, 2017-2022
 - 4.3.2 By Type - Global Hair Relaxer Sales, 2023-2028
 - 4.3.3 By Type - Global Hair Relaxer Sales Market Share, 2017-2028
- 4.4 By Type - Global Hair Relaxer Price (Manufacturers Selling Prices), 2017-2028

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Hair Relaxer Market Size, 2021 & 2028
 - 5.1.2 Commercial Use
 - 5.1.3 Home Use
- 5.2 By Application - Global Hair Relaxer Revenue & Forecasts
 - 5.2.1 By Application - Global Hair Relaxer Revenue, 2017-2022
 - 5.2.2 By Application - Global Hair Relaxer Revenue, 2023-2028
 - 5.2.3 By Application - Global Hair Relaxer Revenue Market Share, 2017-2028
- 5.3 By Application - Global Hair Relaxer Sales & Forecasts
 - 5.3.1 By Application - Global Hair Relaxer Sales, 2017-2022
 - 5.3.2 By Application - Global Hair Relaxer Sales, 2023-2028
 - 5.3.3 By Application - Global Hair Relaxer Sales Market Share, 2017-2028
- 5.4 By Application - Global Hair Relaxer Price (Manufacturers Selling Prices), 2017-2028

6 SIGHTS BY REGION

- 6.1 By Region - Global Hair Relaxer Market Size, 2021 & 2028
- 6.2 By Region - Global Hair Relaxer Revenue & Forecasts
 - 6.2.1 By Region - Global Hair Relaxer Revenue, 2017-2022
 - 6.2.2 By Region - Global Hair Relaxer Revenue, 2023-2028
 - 6.2.3 By Region - Global Hair Relaxer Revenue Market Share, 2017-2028
- 6.3 By Region - Global Hair Relaxer Sales & Forecasts
 - 6.3.1 By Region - Global Hair Relaxer Sales, 2017-2022
 - 6.3.2 By Region - Global Hair Relaxer Sales, 2023-2028

6.3.3 By Region - Global Hair Relaxer Sales Market Share, 2017-2028

6.4 North America

6.4.1 By Country - North America Hair Relaxer Revenue, 2017-2028

6.4.2 By Country - North America Hair Relaxer Sales, 2017-2028

6.4.3 US Hair Relaxer Market Size, 2017-2028

6.4.4 Canada Hair Relaxer Market Size, 2017-2028

6.4.5 Mexico Hair Relaxer Market Size, 2017-2028

6.5 Europe

6.5.1 By Country - Europe Hair Relaxer Revenue, 2017-2028

6.5.2 By Country - Europe Hair Relaxer Sales, 2017-2028

6.5.3 Germany Hair Relaxer Market Size, 2017-2028

6.5.4 France Hair Relaxer Market Size, 2017-2028

6.5.5 U.K. Hair Relaxer Market Size, 2017-2028

6.5.6 Italy Hair Relaxer Market Size, 2017-2028

6.5.7 Russia Hair Relaxer Market Size, 2017-2028

6.5.8 Nordic Countries Hair Relaxer Market Size, 2017-2028

6.5.9 Benelux Hair Relaxer Market Size, 2017-2028

6.6 Asia

6.6.1 By Region - Asia Hair Relaxer Revenue, 2017-2028

6.6.2 By Region - Asia Hair Relaxer Sales, 2017-2028

6.6.3 China Hair Relaxer Market Size, 2017-2028

6.6.4 Japan Hair Relaxer Market Size, 2017-2028

6.6.5 South Korea Hair Relaxer Market Size, 2017-2028

6.6.6 Southeast Asia Hair Relaxer Market Size, 2017-2028

6.6.7 India Hair Relaxer Market Size, 2017-2028

6.7 South America

6.7.1 By Country - South America Hair Relaxer Revenue, 2017-2028

6.7.2 By Country - South America Hair Relaxer Sales, 2017-2028

6.7.3 Brazil Hair Relaxer Market Size, 2017-2028

6.7.4 Argentina Hair Relaxer Market Size, 2017-2028

6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa Hair Relaxer Revenue, 2017-2028

6.8.2 By Country - Middle East & Africa Hair Relaxer Sales, 2017-2028

6.8.3 Turkey Hair Relaxer Market Size, 2017-2028

6.8.4 Israel Hair Relaxer Market Size, 2017-2028

6.8.5 Saudi Arabia Hair Relaxer Market Size, 2017-2028

6.8.6 UAE Hair Relaxer Market Size, 2017-2028

7 MANUFACTURERS & BRANDS PROFILES

7.1 Unilever Plc

7.1.1 Unilever Plc Corporate Summary

7.1.2 Unilever Plc Business Overview

7.1.3 Unilever Plc Hair Relaxer Major Product Offerings

7.1.4 Unilever Plc Hair Relaxer Sales and Revenue in Global (2017-2022)

7.1.5 Unilever Plc Key News

7.2 Procter & Gamble Co

7.2.1 Procter & Gamble Co Corporate Summary

7.2.2 Procter & Gamble Co Business Overview

7.2.3 Procter & Gamble Co Hair Relaxer Major Product Offerings

7.2.4 Procter & Gamble Co Hair Relaxer Sales and Revenue in Global (2017-2022)

7.2.5 Procter & Gamble Co Key News

7.3 L'Oreal SA

7.3.1 L'Oreal SA Corporate Summary

7.3.2 L'Oreal SA Business Overview

7.3.3 L'Oreal SA Hair Relaxer Major Product Offerings

7.3.4 L'Oreal SA Hair Relaxer Sales and Revenue in Global (2017-2022)

7.3.5 L'Oreal SA Key News

7.4 Henkel AG&Co KGaA

7.4.1 Henkel AG&Co KGaA Corporate Summary

7.4.2 Henkel AG&Co KGaA Business Overview

7.4.3 Henkel AG&Co KGaA Hair Relaxer Major Product Offerings

7.4.4 Henkel AG&Co KGaA Hair Relaxer Sales and Revenue in Global (2017-2022)

7.4.5 Henkel AG&Co KGaA Key News

7.5 Croda International

7.5.1 Croda International Corporate Summary

7.5.2 Croda International Business Overview

7.5.3 Croda International Hair Relaxer Major Product Offerings

7.5.4 Croda International Hair Relaxer Sales and Revenue in Global (2017-2022)

7.5.5 Croda International Key News

7.6 Epitomi Inc

7.6.1 Epitomi Inc Corporate Summary

7.6.2 Epitomi Inc Business Overview

7.6.3 Epitomi Inc Hair Relaxer Major Product Offerings

7.6.4 Epitomi Inc Hair Relaxer Sales and Revenue in Global (2017-2022)

7.6.5 Epitomi Inc Key News

7.7 Avlon Industries

7.7.1 Avlon Industries Corporate Summary

- 7.7.2 Avlon Industries Business Overview
- 7.7.3 Avlon Industries Hair Relaxer Major Product Offerings
- 7.7.4 Avlon Industries Hair Relaxer Sales and Revenue in Global (2017-2022)
- 7.7.5 Avlon Industries Key News

8 GLOBAL HAIR RELAXER PRODUCTION CAPACITY, ANALYSIS

- 8.1 Global Hair Relaxer Production Capacity, 2017-2028
- 8.2 Hair Relaxer Production Capacity of Key Manufacturers in Global Market
- 8.3 Global Hair Relaxer Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 9.1 Market Opportunities & Trends
- 9.2 Market Drivers
- 9.3 Market Restraints

10 HAIR RELAXER SUPPLY CHAIN ANALYSIS

- 10.1 Hair Relaxer Industry Value Chain
- 10.2 Hair Relaxer Upstream Market
- 10.3 Hair Relaxer Downstream and Clients
- 10.4 Marketing Channels Analysis
 - 10.4.1 Marketing Channels
 - 10.4.2 Hair Relaxer Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

- 12.1 Note
- 12.2 Examples of Clients
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Hair Relaxer in Global Market
- Table 2. Top Hair Relaxer Players in Global Market, Ranking by Revenue (2021)
- Table 3. Global Hair Relaxer Revenue by Companies, (US\$, Mn), 2017-2022
- Table 4. Global Hair Relaxer Revenue Share by Companies, 2017-2022
- Table 5. Global Hair Relaxer Sales by Companies, (K MT), 2017-2022
- Table 6. Global Hair Relaxer Sales Share by Companies, 2017-2022
- Table 7. Key Manufacturers Hair Relaxer Price (2017-2022) & (USD/MT)
- Table 8. Global Manufacturers Hair Relaxer Product Type
- Table 9. List of Global Tier 1 Hair Relaxer Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Hair Relaxer Companies, Revenue (US\$, Mn) in 2021 and Market Share
- Table 11. By Type – Global Hair Relaxer Revenue, (US\$, Mn), 2021 & 2028
- Table 12. By Type - Global Hair Relaxer Revenue (US\$, Mn), 2017-2022
- Table 13. By Type - Global Hair Relaxer Revenue (US\$, Mn), 2023-2028
- Table 14. By Type - Global Hair Relaxer Sales (K MT), 2017-2022
- Table 15. By Type - Global Hair Relaxer Sales (K MT), 2023-2028
- Table 16. By Application – Global Hair Relaxer Revenue, (US\$, Mn), 2021 & 2028
- Table 17. By Application - Global Hair Relaxer Revenue (US\$, Mn), 2017-2022
- Table 18. By Application - Global Hair Relaxer Revenue (US\$, Mn), 2023-2028
- Table 19. By Application - Global Hair Relaxer Sales (K MT), 2017-2022
- Table 20. By Application - Global Hair Relaxer Sales (K MT), 2023-2028
- Table 21. By Region – Global Hair Relaxer Revenue, (US\$, Mn), 2021 VS 2028
- Table 22. By Region - Global Hair Relaxer Revenue (US\$, Mn), 2017-2022
- Table 23. By Region - Global Hair Relaxer Revenue (US\$, Mn), 2023-2028
- Table 24. By Region - Global Hair Relaxer Sales (K MT), 2017-2022
- Table 25. By Region - Global Hair Relaxer Sales (K MT), 2023-2028
- Table 26. By Country - North America Hair Relaxer Revenue, (US\$, Mn), 2017-2022
- Table 27. By Country - North America Hair Relaxer Revenue, (US\$, Mn), 2023-2028
- Table 28. By Country - North America Hair Relaxer Sales, (K MT), 2017-2022
- Table 29. By Country - North America Hair Relaxer Sales, (K MT), 2023-2028
- Table 30. By Country - Europe Hair Relaxer Revenue, (US\$, Mn), 2017-2022
- Table 31. By Country - Europe Hair Relaxer Revenue, (US\$, Mn), 2023-2028
- Table 32. By Country - Europe Hair Relaxer Sales, (K MT), 2017-2022
- Table 33. By Country - Europe Hair Relaxer Sales, (K MT), 2023-2028

Table 34. By Region - Asia Hair Relaxer Revenue, (US\$, Mn), 2017-2022
Table 35. By Region - Asia Hair Relaxer Revenue, (US\$, Mn), 2023-2028
Table 36. By Region - Asia Hair Relaxer Sales, (K MT), 2017-2022
Table 37. By Region - Asia Hair Relaxer Sales, (K MT), 2023-2028
Table 38. By Country - South America Hair Relaxer Revenue, (US\$, Mn), 2017-2022
Table 39. By Country - South America Hair Relaxer Revenue, (US\$, Mn), 2023-2028
Table 40. By Country - South America Hair Relaxer Sales, (K MT), 2017-2022
Table 41. By Country - South America Hair Relaxer Sales, (K MT), 2023-2028
Table 42. By Country - Middle East & Africa Hair Relaxer Revenue, (US\$, Mn), 2017-2022
Table 43. By Country - Middle East & Africa Hair Relaxer Revenue, (US\$, Mn), 2023-2028
Table 44. By Country - Middle East & Africa Hair Relaxer Sales, (K MT), 2017-2022
Table 45. By Country - Middle East & Africa Hair Relaxer Sales, (K MT), 2023-2028
Table 46. Unilever Plc Corporate Summary
Table 47. Unilever Plc Hair Relaxer Product Offerings
Table 48. Unilever Plc Hair Relaxer Sales (K MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2017-2022)
Table 49. Procter & Gamble Co Corporate Summary
Table 50. Procter & Gamble Co Hair Relaxer Product Offerings
Table 51. Procter & Gamble Co Hair Relaxer Sales (K MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2017-2022)
Table 52. L'Oreal SA Corporate Summary
Table 53. L'Oreal SA Hair Relaxer Product Offerings
Table 54. L'Oreal SA Hair Relaxer Sales (K MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2017-2022)
Table 55. Henkel AG&Co KGaA Corporate Summary
Table 56. Henkel AG&Co KGaA Hair Relaxer Product Offerings
Table 57. Henkel AG&Co KGaA Hair Relaxer Sales (K MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2017-2022)
Table 58. Croda International Corporate Summary
Table 59. Croda International Hair Relaxer Product Offerings
Table 60. Croda International Hair Relaxer Sales (K MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2017-2022)
Table 61. Epitomi Inc Corporate Summary
Table 62. Epitomi Inc Hair Relaxer Product Offerings
Table 63. Epitomi Inc Hair Relaxer Sales (K MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2017-2022)
Table 64. Avlon Industries Corporate Summary

Table 65. Avlon Industries Hair Relaxer Product Offerings
Table 66. Avlon Industries Hair Relaxer Sales (K MT), Revenue (US\$, Mn) and Average Price (USD/MT) (2017-2022)
Table 67. Hair Relaxer Production Capacity (K MT) of Key Manufacturers in Global Market, 2020-2022 (K MT)
Table 68. Global Hair Relaxer Capacity Market Share of Key Manufacturers, 2020-2022
Table 69. Global Hair Relaxer Production by Region, 2017-2022 (K MT)
Table 70. Global Hair Relaxer Production by Region, 2023-2028 (K MT)
Table 71. Hair Relaxer Market Opportunities & Trends in Global Market
Table 72. Hair Relaxer Market Drivers in Global Market
Table 73. Hair Relaxer Market Restraints in Global Market
Table 74. Hair Relaxer Raw Materials
Table 75. Hair Relaxer Raw Materials Suppliers in Global Market
Table 76. Typical Hair Relaxer Downstream
Table 77. Hair Relaxer Downstream Clients in Global Market
Table 78. Hair Relaxer Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. Hair Relaxer Segment by Type
- Figure 2. Hair Relaxer Segment by Application
- Figure 3. Global Hair Relaxer Market Overview: 2021
- Figure 4. Key Caveats
- Figure 5. Global Hair Relaxer Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Hair Relaxer Revenue, 2017-2028 (US\$, Mn)
- Figure 7. Hair Relaxer Sales in Global Market: 2017-2028 (K MT)
- Figure 8. The Top 3 and 5 Players Market Share by Hair Relaxer Revenue in 2021
- Figure 9. By Type - Global Hair Relaxer Sales Market Share, 2017-2028
- Figure 10. By Type - Global Hair Relaxer Revenue Market Share, 2017-2028
- Figure 11. By Type - Global Hair Relaxer Price (USD/MT), 2017-2028
- Figure 12. By Application - Global Hair Relaxer Sales Market Share, 2017-2028
- Figure 13. By Application - Global Hair Relaxer Revenue Market Share, 2017-2028
- Figure 14. By Application - Global Hair Relaxer Price (USD/MT), 2017-2028
- Figure 15. By Region - Global Hair Relaxer Sales Market Share, 2017-2028
- Figure 16. By Region - Global Hair Relaxer Revenue Market Share, 2017-2028
- Figure 17. By Country - North America Hair Relaxer Revenue Market Share, 2017-2028
- Figure 18. By Country - North America Hair Relaxer Sales Market Share, 2017-2028
- Figure 19. US Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 20. Canada Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 21. Mexico Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 22. By Country - Europe Hair Relaxer Revenue Market Share, 2017-2028
- Figure 23. By Country - Europe Hair Relaxer Sales Market Share, 2017-2028
- Figure 24. Germany Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 25. France Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 26. U.K. Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 27. Italy Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 28. Russia Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 29. Nordic Countries Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 30. Benelux Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 31. By Region - Asia Hair Relaxer Revenue Market Share, 2017-2028
- Figure 32. By Region - Asia Hair Relaxer Sales Market Share, 2017-2028
- Figure 33. China Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 34. Japan Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 35. South Korea Hair Relaxer Revenue, (US\$, Mn), 2017-2028

- Figure 36. Southeast Asia Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 37. India Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 38. By Country - South America Hair Relaxer Revenue Market Share, 2017-2028
- Figure 39. By Country - South America Hair Relaxer Sales Market Share, 2017-2028
- Figure 40. Brazil Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 41. Argentina Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 42. By Country - Middle East & Africa Hair Relaxer Revenue Market Share, 2017-2028
- Figure 43. By Country - Middle East & Africa Hair Relaxer Sales Market Share, 2017-2028
- Figure 44. Turkey Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 45. Israel Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 46. Saudi Arabia Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 47. UAE Hair Relaxer Revenue, (US\$, Mn), 2017-2028
- Figure 48. Global Hair Relaxer Production Capacity (K MT), 2017-2028
- Figure 49. The Percentage of Production Hair Relaxer by Region, 2021 VS 2028
- Figure 50. Hair Relaxer Industry Value Chain
- Figure 51. Marketing Channels

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