

# Hair Lightening Products Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Hair lightening is a method by which an individual's hair color can be changed utilizing lightener.

This report contains market size and forecasts of Hair Lightening Products in global, including the following market information:

Global Hair Lightening Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hair Lightening Products Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Hair Lightening Products companies in 2021 (%)

The global Hair Lightening Products market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Artificial Products Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hair Lightening Products include Lakme, Loreal, Quai, John Frieda, Klorane, Sun Bum, IGK, Farouk Systems and Camomila, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hair Lightening Products manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hair Lightening Products Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Lightening Products Market Segment Percentages, by Type, 2021 (%)

Artificial Products

Nature Products

Global Hair Lightening Products Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Lightening Products Market Segment Percentages, by Application, 2021 (%)

Household

Commercial

Global Hair Lightening Products Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Lightening Products Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hair Lightening Products revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Hair Lightening Products revenues share in global market, 2021 (%)

Key companies Hair Lightening Products sales in global market, 2017-2022  
(Estimated), (K Units)

Key companies Hair Lightening Products sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Lakme

Loreal

Quai

John Frieda

Klorane

Sun Bum

IGK

Farouk Systems

Camomila

Schwarzkopf

Wella

Blond Forte

Manzanilla

Clairol

Gnarly

Pravana

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