

# Hair Fixatives Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Hair fixatives are natural or synthetic polymeric agents primarily used in hair care treatments to impart a temporary shape or sculpting effect to hair strands. Hair fixatives are basically anionic additives that are either chemically synthesized or derived from a natural source such as karaya gum, chitosan or cornstarch. They are used in a variety of finished products such as styling gels, sculpting lotions and setting lotions. Functionally, hair fixatives are film-forming additives that provide holding properties for styled or modeled hair. These hair fixatives are most suitable for alcohol-based or water-based formulations.

This report contains market size and forecasts of Hair Fixatives in global, including the following market information:

Global Hair Fixatives Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hair Fixatives Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Hair Fixatives companies in 2021 (%)

The global Hair Fixatives market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Synthetic Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hair Fixatives include BASF, DowDuPont, Mitsubishi Chemical, Lubrizol Corporation, Eastman, Akzo Nobel, Ashland, Miwon Commercial and Revolymer, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hair Fixatives manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hair Fixatives Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Fixatives Market Segment Percentages, by Type, 2021 (%)

Synthetic

Natural Ingredients

Global Hair Fixatives Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Fixatives Market Segment Percentages, by Application, 2021 (%)

Hair Sprays

Styling Creams

Styling Gels

Styling Foam

Others

Global Hair Fixatives Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

## Global Hair Fixatives Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hair Fixatives revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Hair Fixatives revenues share in global market, 2021 (%)

Key companies Hair Fixatives sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Hair Fixatives sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

BASF

DowDuPont

Mitsubishi Chemical

Lubrizol Corporation

Eastman

Akzo Nobel

Ashland

Miwon Commercial

Revolymmer

Hallstar

Croda

Covestro

SNF

Corel

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