

Hair Coloring Product Market, Global Outlook and Forecast 2022-2028

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Abstracts

Hair coloring products are products used for colouring hair. They generally fall under four main categories: permanent, demi-permanent, semi-permanent, and temporary. Hair coloring kits may be used to dye hair at home. Permanent hair coloring kits are perhaps the most familiar hair color product.

This report contains market size and forecasts of Hair Coloring Product in global, including the following market information:

Global Hair Coloring Product Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hair Coloring Product Market Sales, 2017-2022, 2023-2028, (M Units)

Global top five Hair Coloring Product companies in 2021 (%)

The global Hair Coloring Product market was valued at 13710 million in 2021 and is projected to reach US\$ 16490 million by 2028, at a CAGR of 2.7% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Permanent Hair Dye Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hair Coloring Product include L'oreal, Henkel (Syoss, Schwarzkopf), Hoyu, Amorepacific, Kao (Liese, Goldwell), Wella, Shiseido,



CIELO and Revlon, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hair Coloring Product manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hair Coloring Product Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Hair Coloring Product Market Segment Percentages, by Type, 2021 (%)

Permanent Hair Dye

Semi-Permanent Hair Dye

Temporary Hair Dye

Global Hair Coloring Product Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Hair Coloring Product Market Segment Percentages, by Application, 2021 (%)

Hair Salon

Home Use

Global Hair Coloring Product Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Hair Coloring Product Market Segment Percentages, By Region and Country, 2021 (%)

North America



	US	
	Canada	
	Mexico	
Europ	е	
	Germany	
	France	
	U.K.	
	Italy	
	Russia	
	Nordic Countries	
	Benelux	
	Rest of Europe	
Asia		
	China	
	Japan	
	South Korea	
	Southeast Asia	
	India	
	Rest of Asia	



South America			
Br	razil		
Ar	rgentina		
Re	est of South America		
Middle Ea	ast & Africa		
Τι	urkey		
lsı	rael		
Sa	audi Arabia		
U	AE		
Re	est of Middle East & Africa		
Competitor Analy	/sis		
The report also provides analysis of leading market participants including:			
Key companies Hair Coloring Product revenues in global market, 2017-2022 (Estimated), (\$ millions)			
Key companies Hair Coloring Product revenues share in global market, 2021 (%)			
Key companies Hair Coloring Product sales in global market, 2017-2022 (Estimated), (M Units)			
Key companies H	Hair Coloring Product sales share in global market, 2021 (%)		
Further, the report presents profiles of competitors in the market, key players include:			
L'oreal			



Henkel (Syoss,Schwarzkopf)		
Hoyu		
Amorepacific		
Kao (Liese,Goldwell)		
Wella		
Shiseido		
CIELO		
Revlon		
Godrej Consumer Products		
YoungRace		
Sastty		
SAVOL		



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