

Hair Coloring Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/H0DE2091A17AEN.html>

Date: January 2022

Pages: 76

Price: US\$ 3,250.00 (Single User License)

ID: H0DE2091A17AEN

Abstracts

It is a cosmetic that dyes hair. COVID-19 broke out in the world, people are isolated at home, hair coloring has become a thing that people can do in their leisure time, and the demand for hair dyes has increased.

This report contains market size and forecasts of Hair Coloring in global, including the following market information:

Global Hair Coloring Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hair Coloring Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Hair Coloring companies in 2021 (%)

The global Hair Coloring market was valued at 24970 million in 2021 and is projected to reach US\$ 42720 million by 2028, at a CAGR of 8.0% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Temporary Hair Dye Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hair Coloring include Henkel, Kao Corporation, L'Oréal, Coty, Avon Products, Combe, Conair, Estée Lauder Companies and Godrej Consumer Products, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hair Coloring manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hair Coloring Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Coloring Market Segment Percentages, by Type, 2021 (%)

Temporary Hair Dye

Semi-permanent Hair Dye

Permanent Hair Dye

Global Hair Coloring Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Coloring Market Segment Percentages, by Application, 2021 (%)

Home Use

Commercial Use

Global Hair Coloring Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Coloring Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hair Coloring revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Hair Coloring revenues share in global market, 2021 (%)

Key companies Hair Coloring sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Hair Coloring sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Henkel

Kao Corporation

L'Oréal

Coty

Avon Products

Combe

Conair

Est?e Lauder Companies

Godrej Consumer Products

Revlon

Shiseido Company

World Hair Cosmetics (Asia)

Hoyu

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