

Hair Brush Straighteners Market - Global Outlook and Forecast 2022-2028

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Abstracts

Hair brush straighteners are good at straightening damp hair, they work with lower heat by applying a mechanical action through the rotating mechanism. There are many women for whom a flat iron simply isn't the right choice; their sensitive or thin hair is quickly turned to toast by the high temperatures produced by flat irons. Hair brush straighteners can overcome these problems. That's why hair brush straighteners became more and more popular in recent years.

This report contains market size and forecasts of Hair Brush Straighteners in global, including the following market information:

Global Hair Brush Straighteners Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Hair Brush Straighteners Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Hair Brush Straighteners companies in 2021 (%)

The global Hair Brush Straighteners market was valued at 663.5 million in 2021 and is projected to reach US\$ 1125.9 million by 2028, at a CAGR of 7.8% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Flat Hair Brush Straighteners Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Hair Brush Straighteners include Conair, Revlon, Braun, Panasonic, Apalus, Philips, Instyler, TESCO and POVOS, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Hair Brush Straighteners manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Hair Brush Straighteners Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Brush Straighteners Market Segment Percentages, by Type, 2021 (%)

Flat Hair Brush Straighteners

Rotating Hair Brush Straighteners

Global Hair Brush Straighteners Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Brush Straighteners Market Segment Percentages, by Application, 2021 (%)

Household

Commercial

Global Hair Brush Straighteners Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Hair Brush Straighteners Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Hair Brush Straighteners revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Hair Brush Straighteners revenues share in global market, 2021 (%)

Key companies Hair Brush Straighteners sales in global market, 2017-2022
(Estimated), (K Units)

Key companies Hair Brush Straighteners sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Conair

Revlon

Braun

Panasonic

Apalus

Philips

Instyler

TESCOM

POVOS

Create Ion

Scalpmaster

Paiter

Remington

DAFNI

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