

Guest Wi-Fi Platform Market - Global Outlook and Forecast 2022-2028

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Abstracts

Guest Wi-Fi providers allow businesses to offer logins to secure internet networks in public venues. These products integrate with Wi-Fi networking infrastructure and act as a portal to access those networks. Aside from providing customers access to networks, guest Wi-Fi also provides businesses with insights into the customers that are inside their physical venues, including demographic information and location tracking. This insight into customer behavior enables businesses to enhance the overall customer experience.

This report contains market size and forecasts of Guest Wi-Fi Platform in Global, including the following market information:

Global Guest Wi-Fi Platform Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Guest Wi-Fi Platform market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Guest Wi-Fi Platform include Cisco Systems Inc., Euclid Analytics, Cloud4Wi, Purple Wi-Fi, Fortinet Inc., RetailNext, Yelp Wi-Fi Inc., Ruckus Wireless Inc. and Blix, etc. In 2021, the global top five players have a share

approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Guest Wi-Fi Platform companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Guest Wi-Fi Platform Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Guest Wi-Fi Platform Market Segment Percentages, by Type, 2021 (%)

Cloud Based

On-Premise

Global Guest Wi-Fi Platform Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Guest Wi-Fi Platform Market Segment Percentages, by Application, 2021 (%)

Retail

Hospitality

Sports and Leisure

Transportation

Healthcare

Others

Global Guest Wi-Fi Platform Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Guest Wi-Fi Platform Market Segment Percentages, By Region and Country,

2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Guest Wi-Fi Platform revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Guest Wi-Fi Platform revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Cisco Systems Inc.

Euclid Analytics

Cloud4Wi

Purple Wi-Fi

Fortinet Inc.

RetailNext

Yelp Wi-Fi Inc.

Ruckus Wireless Inc.

Blix

Skyfii Limited

July Systems Inc.

Tanaza

Aislelab

Aruba

Vodafone

Fujitsu

Comcast Business

Verizon

Rogers

Mojo Networks

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