

Grooming Products for Men Market, Global Outlook and Forecast 2022-2028

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Abstracts

Male cosmetics include all cosmetic products intended for use by men, such as makeup, skincare products, hair care products, body care products, sun care products, perfumes, and other decorative cosmetics.

This report contains market size and forecasts of Grooming Products for Men in Global, including the following market information:

Global Grooming Products for Men Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Grooming Products for Men market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hair Use Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Grooming Products for Men include L'Or?al, Estee Lauder, Biotherm, Mentholatum, P&G, Unilever, Beiersdorf, J&J and Chanel, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Grooming Products for



Men companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

challenges, obstacles, and potential risks.			
Total Market by Segment:			
Global Grooming Products for Men Market, by Type, 2017-2022, 2023-2028 (\$ millions)			
Global Grooming Products for Men Market Segment Percentages, by Type, 2021 (%)			
Hair Use			
Skin Use			
Lip Use			
Others			
Global Grooming Products for Men Market, by Application, 2017-2022, 2023-2028 (\$ millions)			
Global Grooming Products for Men Market Segment Percentages, by Application, 202 (%)			

Below 18 Years Old

18-25 Years Old

26-30 Years Old

30-40 Years Old

Above 40 Years Old

Global Grooming Products for Men Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

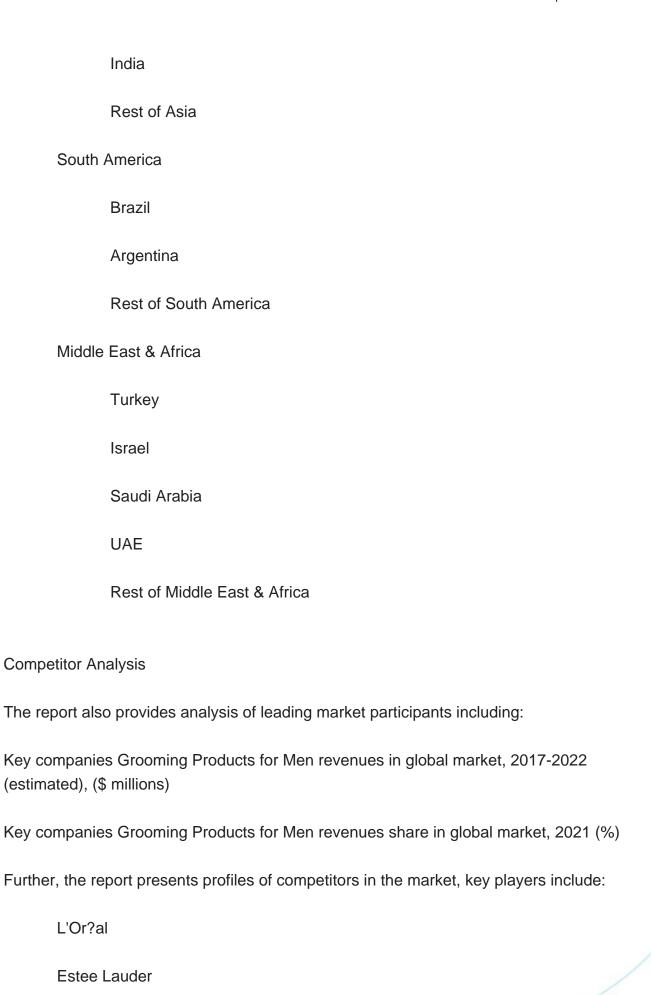


Global Grooming Products for Men Market Segment Percentages, By Region and Country, 2021 (%)

North America		
	US	
	Canada	
	Mexico	
Europe	е	
	Germany	
	France	
	U.K.	
	Italy	
	Russia	
	Nordic Countries	
	Benelux	
	Rest of Europe	
Asia		
	China	
	Japan	
	South Korea	

Southeast Asia







Biotherm

Menthola	atum		
P&G			
Unilever			
Beiersdo	rf		
J&J			
Chanel			
LBR			
Kiehls			
Amorepa	acific Corporation		
Pechoin			
Dabao			
Lab Seri	es		
SHISEID	О		
PROYA			
Kao Cor	ooration		
Molton E	rown		
SYoung	Group		
Shangha	i Jahwa United		



COTY



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Figure 58. COTY Grooming Products for Men Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)



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