

# Grooming Products for Men Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Male cosmetics include all cosmetic products intended for use by men, such as makeup, skincare products, hair care products, body care products, sun care products, perfumes, and other decorative cosmetics.

This report contains market size and forecasts of Grooming Products for Men in Global, including the following market information:

Global Grooming Products for Men Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Grooming Products for Men market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hair Use Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Grooming Products for Men include L'Oréal, Estee Lauder, Biotherm, Mentholatum, P&G, Unilever, Beiersdorf, J&J and Chanel, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Grooming Products for

Men companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Grooming Products for Men Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Grooming Products for Men Market Segment Percentages, by Type, 2021 (%)

Hair Use

Skin Use

Lip Use

Others

Global Grooming Products for Men Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Grooming Products for Men Market Segment Percentages, by Application, 2021 (%)

Below 18 Years Old

18-25 Years Old

26-30 Years Old

30-40 Years Old

Above 40 Years Old

Global Grooming Products for Men Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

## Global Grooming Products for Men Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Grooming Products for Men revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Grooming Products for Men revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

L'Oréal

Estee Lauder

Biotherm

Mentholatum

P&G

Unilever

Beiersdorf

J&J

Chanel

LBR

Kiehls

Amorepacific Corporation

Pechoin

Dabao

Lab Series

SHISEIDO

PROYA

Kao Corporation

Molton Brown

SYoung Group

Shanghai Jahwa United

COTY

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