

Greeting Cards Market - Global Outlook and Forecast 2021-2027

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Abstracts

This report contains market size and forecasts of Greeting Cards in global, including the following market information:

Global Greeting Cards Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global Greeting Cards Market Sales, 2016-2021, 2022-2027, (K Units)

Global top five Greeting Cards companies in 2020 (%)

The global Greeting Cards market was valued at 8181.8 million in 2020 and is projected to reach US\$ 7484.9 million by 2027, at a CAGR of -2.2% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Greeting Cards manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Greeting Cards Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Greeting Cards Market Segment Percentages, By Type, 2020 (%)

Seasonal Greeting Cards

Every Day Greeting Cards

Global Greeting Cards Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Greeting Cards Market Segment Percentages, By Application, 2020 (%)

Business Cards

Personal Cards

Global Greeting Cards Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Greeting Cards Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Greeting Cards revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies Greeting Cards revenues share in global market, 2020 (%)

Key companies Greeting Cards sales in global market, 2016-2021 (Estimated), (K

Units)

Key companies Greeting Cards sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

Hallmark Cards

American Greetings

Card Factory

Schurman Retail Group

CSS Industries Inc.

Avanti Press

Simon Elvin

Myron Manufacturing Corp.

Moo

Herbert Walkers Ltd

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Greeting Cards Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Greeting Cards Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL GREETING CARDS OVERALL MARKET SIZE

- 2.1 Global Greeting Cards Market Size: 2021 VS 2027
- 2.2 Global Greeting Cards Revenue, Prospects & Forecasts: 2016-2027
- 2.3 Global Greeting Cards Sales (Consumption): 2016-2027

3 COMPANY LANDSCAPE

- 3.1 Top Greeting Cards Players in Global Market
- 3.2 Top Global Greeting Cards Companies Ranked by Revenue
- 3.3 Global Greeting Cards Revenue by Companies
- 3.4 Global Greeting Cards Sales by Companies
- 3.5 Global Greeting Cards Price by Manufacturer (2016-2021)
- 3.6 Top 3 and Top 5 Greeting Cards Companies in Global Market, by Revenue in 2020
- 3.7 Global Manufacturers Greeting Cards Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Greeting Cards Players in Global Market
 - 3.8.1 List of Global Tier 1 Greeting Cards Companies
 - 3.8.2 List of Global Tier 2 and Tier 3 Greeting Cards Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Global Greeting Cards Market Size Markets, 2021 & 2027

- 4.1.2 Seasonal Greeting Cards
- 4.1.3 Every Day Greeting Cards
- 4.2 By Type - Global Greeting Cards Revenue & Forecasts
 - 4.2.1 By Type - Global Greeting Cards Revenue, 2016-2021
 - 4.2.2 By Type - Global Greeting Cards Revenue, 2022-2027
 - 4.2.3 By Type - Global Greeting Cards Revenue Market Share, 2016-2027
- 4.3 By Type - Global Greeting Cards Sales & Forecasts
 - 4.3.1 By Type - Global Greeting Cards Sales, 2016-2021
 - 4.3.2 By Type - Global Greeting Cards Sales, 2022-2027
 - 4.3.3 By Type - Global Greeting Cards Sales Market Share, 2016-2027
- 4.4 By Type - Global Greeting Cards Price (Manufacturers Selling Prices), 2016-2027

5 SIGHTS BY APPLICATION

- 5.1 Overview
 - 5.1.1 By Application - Global Greeting Cards Market Size, 2021 & 2027
 - 5.1.2 Business Cards
 - 5.1.3 Personal Cards
- 5.2 By Application - Global Greeting Cards Revenue & Forecasts
 - 5.2.1 By Application - Global Greeting Cards Revenue, 2016-2021
 - 5.2.2 By Application - Global Greeting Cards Revenue, 2022-2027
 - 5.2.3 By Application - Global Greeting Cards Revenue Market Share, 2016-2027
- 5.3 By Application - Global Greeting Cards Sales & Forecasts
 - 5.3.1 By Application - Global Greeting Cards Sales, 2016-2021
 - 5.3.2 By Application - Global Greeting Cards Sales, 2022-2027
 - 5.3.3 By Application - Global Greeting Cards Sales Market Share, 2016-2027
- 5.4 By Application - Global Greeting Cards Price (Manufacturers Selling Prices), 2016-2027

6 SIGHTS BY REGION

- 6.1 By Region - Global Greeting Cards Market Size, 2021 & 2027
- 6.2 By Region - Global Greeting Cards Revenue & Forecasts
 - 6.2.1 By Region - Global Greeting Cards Revenue, 2016-2021
 - 6.2.2 By Region - Global Greeting Cards Revenue, 2022-2027
 - 6.2.3 By Region - Global Greeting Cards Revenue Market Share, 2016-2027
- 6.3 By Region - Global Greeting Cards Sales & Forecasts
 - 6.3.1 By Region - Global Greeting Cards Sales, 2016-2021
 - 6.3.2 By Region - Global Greeting Cards Sales, 2022-2027

6.3.3 By Region - Global Greeting Cards Sales Market Share, 2016-2027

6.4 North America

6.4.1 By Country - North America Greeting Cards Revenue, 2016-2027

6.4.2 By Country - North America Greeting Cards Sales, 2016-2027

6.4.3 US Greeting Cards Market Size, 2016-2027

6.4.4 Canada Greeting Cards Market Size, 2016-2027

6.4.5 Mexico Greeting Cards Market Size, 2016-2027

6.5 Europe

6.5.1 By Country - Europe Greeting Cards Revenue, 2016-2027

6.5.2 By Country - Europe Greeting Cards Sales, 2016-2027

6.5.3 Germany Greeting Cards Market Size, 2016-2027

6.5.4 France Greeting Cards Market Size, 2016-2027

6.5.5 U.K. Greeting Cards Market Size, 2016-2027

6.5.6 Italy Greeting Cards Market Size, 2016-2027

6.5.7 Russia Greeting Cards Market Size, 2016-2027

6.5.8 Nordic Countries Greeting Cards Market Size, 2016-2027

6.5.9 Benelux Greeting Cards Market Size, 2016-2027

6.6 Asia

6.6.1 By Region - Asia Greeting Cards Revenue, 2016-2027

6.6.2 By Region - Asia Greeting Cards Sales, 2016-2027

6.6.3 China Greeting Cards Market Size, 2016-2027

6.6.4 Japan Greeting Cards Market Size, 2016-2027

6.6.5 South Korea Greeting Cards Market Size, 2016-2027

6.6.6 Southeast Asia Greeting Cards Market Size, 2016-2027

6.6.7 India Greeting Cards Market Size, 2016-2027

6.7 South America

6.7.1 By Country - South America Greeting Cards Revenue, 2016-2027

6.7.2 By Country - South America Greeting Cards Sales, 2016-2027

6.7.3 Brazil Greeting Cards Market Size, 2016-2027

6.7.4 Argentina Greeting Cards Market Size, 2016-2027

6.8 Middle East & Africa

6.8.1 By Country - Middle East & Africa Greeting Cards Revenue, 2016-2027

6.8.2 By Country - Middle East & Africa Greeting Cards Sales, 2016-2027

6.8.3 Turkey Greeting Cards Market Size, 2016-2027

6.8.4 Israel Greeting Cards Market Size, 2016-2027

6.8.5 Saudi Arabia Greeting Cards Market Size, 2016-2027

6.8.6 UAE Greeting Cards Market Size, 2016-2027

7 MANUFACTURERS & BRANDS PROFILES

7.1 Hallmark Cards

7.1.1 Hallmark Cards Corporate Summary

7.1.2 Hallmark Cards Business Overview

7.1.3 Hallmark Cards Greeting Cards Major Product Offerings

7.1.4 Hallmark Cards Greeting Cards Sales and Revenue in Global (2016-2021)

7.1.5 Hallmark Cards Key News

7.2 American Greetings

7.2.1 American Greetings Corporate Summary

7.2.2 American Greetings Business Overview

7.2.3 American Greetings Greeting Cards Major Product Offerings

7.2.4 American Greetings Greeting Cards Sales and Revenue in Global (2016-2021)

7.2.5 American Greetings Key News

7.3 Card Factory

7.3.1 Card Factory Corporate Summary

7.3.2 Card Factory Business Overview

7.3.3 Card Factory Greeting Cards Major Product Offerings

7.3.4 Card Factory Greeting Cards Sales and Revenue in Global (2016-2021)

7.3.5 Card Factory Key News

7.4 Schurman Retail Group

7.4.1 Schurman Retail Group Corporate Summary

7.4.2 Schurman Retail Group Business Overview

7.4.3 Schurman Retail Group Greeting Cards Major Product Offerings

7.4.4 Schurman Retail Group Greeting Cards Sales and Revenue in Global (2016-2021)

7.4.5 Schurman Retail Group Key News

7.5 CSS Industries Inc.

7.5.1 CSS Industries Inc. Corporate Summary

7.5.2 CSS Industries Inc. Business Overview

7.5.3 CSS Industries Inc. Greeting Cards Major Product Offerings

7.5.4 CSS Industries Inc. Greeting Cards Sales and Revenue in Global (2016-2021)

7.5.5 CSS Industries Inc. Key News

7.6 Avanti Press

7.6.1 Avanti Press Corporate Summary

7.6.2 Avanti Press Business Overview

7.6.3 Avanti Press Greeting Cards Major Product Offerings

7.6.4 Avanti Press Greeting Cards Sales and Revenue in Global (2016-2021)

7.6.5 Avanti Press Key News

7.7 Simon Elvin

- 7.7.1 Simon Elvin Corporate Summary
- 7.7.2 Simon Elvin Business Overview
- 7.7.3 Simon Elvin Greeting Cards Major Product Offerings
- 7.4.4 Simon Elvin Greeting Cards Sales and Revenue in Global (2016-2021)
- 7.7.5 Simon Elvin Key News
- 7.8 Myron Manufacturing Corp.
 - 7.8.1 Myron Manufacturing Corp. Corporate Summary
 - 7.8.2 Myron Manufacturing Corp. Business Overview
 - 7.8.3 Myron Manufacturing Corp. Greeting Cards Major Product Offerings
 - 7.8.4 Myron Manufacturing Corp. Greeting Cards Sales and Revenue in Global (2016-2021)
 - 7.8.5 Myron Manufacturing Corp. Key News
- 7.9 Moo
 - 7.9.1 Moo Corporate Summary
 - 7.9.2 Moo Business Overview
 - 7.9.3 Moo Greeting Cards Major Product Offerings
 - 7.9.4 Moo Greeting Cards Sales and Revenue in Global (2016-2021)
 - 7.9.5 Moo Key News
- 7.10 Herbert Walkers Ltd
 - 7.10.1 Herbert Walkers Ltd Corporate Summary
 - 7.10.2 Herbert Walkers Ltd Business Overview
 - 7.10.3 Herbert Walkers Ltd Greeting Cards Major Product Offerings
 - 7.10.4 Herbert Walkers Ltd Greeting Cards Sales and Revenue in Global (2016-2021)
 - 7.10.5 Herbert Walkers Ltd Key News

8 GLOBAL GREETING CARDS PRODUCTION CAPACITY, ANALYSIS

- 8.1 Global Greeting Cards Production Capacity, 2016-2027
- 8.2 Greeting Cards Production Capacity of Key Manufacturers in Global Market
- 8.3 Global Greeting Cards Production by Region

9 KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS

- 9.1 Market Opportunities & Trends
- 9.2 Market Drivers
- 9.3 Market Restraints

10 GREETING CARDS SUPPLY CHAIN ANALYSIS

- 10.1 Greeting Cards Industry Value Chain
- 10.2 Greeting Cards Upstream Market
- 10.3 Greeting Cards Downstream and Clients
- 10.4 Marketing Channels Analysis
 - 10.4.1 Marketing Channels
 - 10.4.2 Greeting Cards Distributors and Sales Agents in Global

11 CONCLUSION

12 APPENDIX

- 12.1 Note
- 12.2 Examples of Clients
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Greeting Cards in Global Market
- Table 2. Top Greeting Cards Players in Global Market, Ranking by Revenue (2019)
- Table 3. Global Greeting Cards Revenue by Companies, (US\$, Mn), 2016-2021
- Table 4. Global Greeting Cards Revenue Share by Companies, 2016-2021
- Table 5. Global Greeting Cards Sales by Companies, (K Units), 2016-2021
- Table 6. Global Greeting Cards Sales Share by Companies, 2016-2021
- Table 7. Key Manufacturers Greeting Cards Price (2016-2021) & (USD/Unit)
- Table 8. Global Manufacturers Greeting Cards Product Type
- Table 9. List of Global Tier 1 Greeting Cards Companies, Revenue (US\$, Mn) in 2020 and Market Share
- Table 10. List of Global Tier 2 and Tier 3 Greeting Cards Companies, Revenue (US\$, Mn) in 2020 and Market Share
- Table 11. By Type – Global Greeting Cards Revenue, (US\$, Mn), 2021 VS 2027
- Table 12. By Type - Global Greeting Cards Revenue (US\$, Mn), 2016-2021
- Table 13. By Type - Global Greeting Cards Revenue (US\$, Mn), 2022-2027
- Table 14. By Type - Global Greeting Cards Sales (K Units), 2016-2021
- Table 15. By Type - Global Greeting Cards Sales (K Units), 2022-2027
- Table 16. By Application – Global Greeting Cards Revenue, (US\$, Mn), 2021 VS 2027
- Table 17. By Application - Global Greeting Cards Revenue (US\$, Mn), 2016-2021
- Table 18. By Application - Global Greeting Cards Revenue (US\$, Mn), 2022-2027
- Table 19. By Application - Global Greeting Cards Sales (K Units), 2016-2021
- Table 20. By Application - Global Greeting Cards Sales (K Units), 2022-2027
- Table 21. By Region – Global Greeting Cards Revenue, (US\$, Mn), 2021 VS 2027
- Table 22. By Region - Global Greeting Cards Revenue (US\$, Mn), 2016-2021
- Table 23. By Region - Global Greeting Cards Revenue (US\$, Mn), 2022-2027
- Table 24. By Region - Global Greeting Cards Sales (K Units), 2016-2021
- Table 25. By Region - Global Greeting Cards Sales (K Units), 2022-2027
- Table 26. By Country - North America Greeting Cards Revenue, (US\$, Mn), 2016-2021
- Table 27. By Country - North America Greeting Cards Revenue, (US\$, Mn), 2022-2027
- Table 28. By Country - North America Greeting Cards Sales, (K Units), 2016-2021
- Table 29. By Country - North America Greeting Cards Sales, (K Units), 2022-2027
- Table 30. By Country - Europe Greeting Cards Revenue, (US\$, Mn), 2016-2021
- Table 31. By Country - Europe Greeting Cards Revenue, (US\$, Mn), 2022-2027
- Table 32. By Country - Europe Greeting Cards Sales, (K Units), 2016-2021
- Table 33. By Country - Europe Greeting Cards Sales, (K Units), 2022-2027

- Table 34. By Region - Asia Greeting Cards Revenue, (US\$, Mn), 2016-2021
- Table 35. By Region - Asia Greeting Cards Revenue, (US\$, Mn), 2022-2027
- Table 36. By Region - Asia Greeting Cards Sales, (K Units), 2016-2021
- Table 37. By Region - Asia Greeting Cards Sales, (K Units), 2022-2027
- Table 38. By Country - South America Greeting Cards Revenue, (US\$, Mn), 2016-2021
- Table 39. By Country - South America Greeting Cards Revenue, (US\$, Mn), 2022-2027
- Table 40. By Country - South America Greeting Cards Sales, (K Units), 2016-2021
- Table 41. By Country - South America Greeting Cards Sales, (K Units), 2022-2027
- Table 42. By Country - Middle East & Africa Greeting Cards Revenue, (US\$, Mn), 2016-2021
- Table 43. By Country - Middle East & Africa Greeting Cards Revenue, (US\$, Mn), 2022-2027
- Table 44. By Country - Middle East & Africa Greeting Cards Sales, (K Units), 2016-2021
- Table 45. By Country - Middle East & Africa Greeting Cards Sales, (K Units), 2022-2027
- Table 46. Hallmark Cards Corporate Summary
- Table 47. Hallmark Cards Greeting Cards Product Offerings
- Table 48. Hallmark Cards Greeting Cards Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 49. American Greetings Corporate Summary
- Table 50. American Greetings Greeting Cards Product Offerings
- Table 51. American Greetings Greeting Cards Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 52. Card Factory Corporate Summary
- Table 53. Card Factory Greeting Cards Product Offerings
- Table 54. Card Factory Greeting Cards Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 55. Schurman Retail Group Corporate Summary
- Table 56. Schurman Retail Group Greeting Cards Product Offerings
- Table 57. Schurman Retail Group Greeting Cards Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 58. CSS Industries Inc. Corporate Summary
- Table 59. CSS Industries Inc. Greeting Cards Product Offerings
- Table 60. CSS Industries Inc. Greeting Cards Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 61. Avanti Press Corporate Summary
- Table 62. Avanti Press Greeting Cards Product Offerings
- Table 63. Avanti Press Greeting Cards Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 64. Simon Elvin Corporate Summary

- Table 65. Simon Elvin Greeting Cards Product Offerings
- Table 66. Simon Elvin Greeting Cards Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 67. Myron Manufacturing Corp. Corporate Summary
- Table 68. Myron Manufacturing Corp. Greeting Cards Product Offerings
- Table 69. Myron Manufacturing Corp. Greeting Cards Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 70. Moo Corporate Summary
- Table 71. Moo Greeting Cards Product Offerings
- Table 72. Moo Greeting Cards Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 73. Herbert Walkers Ltd Corporate Summary
- Table 74. Herbert Walkers Ltd Greeting Cards Product Offerings
- Table 75. Herbert Walkers Ltd Greeting Cards Sales (K Units), Revenue (US\$, Mn) and Average Price (USD/Unit) (2016-2021)
- Table 76. Greeting Cards Production Capacity (K Units) of Key Manufacturers in Global Market, 2019-2021 (K Units)
- Table 77. Global Greeting Cards Capacity Market Share of Key Manufacturers, 2019-2021
- Table 78. Global Greeting Cards Production by Region, 2016-2021 (K Units)
- Table 79. Global Greeting Cards Production by Region, 2022-2027 (K Units)
- Table 80. Greeting Cards Market Opportunities & Trends in Global Market
- Table 81. Greeting Cards Market Drivers in Global Market
- Table 82. Greeting Cards Market Restraints in Global Market
- Table 83. Greeting Cards Raw Materials
- Table 84. Greeting Cards Raw Materials Suppliers in Global Market
- Table 85. Typical Greeting Cards Downstream
- Table 86. Greeting Cards Downstream Clients in Global Market
- Table 87. Greeting Cards Distributors and Sales Agents in Global Market

List Of Figures

LIST OF FIGURES

- Figure 1. Greeting Cards Segment by Type
- Figure 2. Greeting Cards Segment by Application
- Figure 3. Global Greeting Cards Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global Greeting Cards Market Size: 2021 VS 2027 (US\$, Mn)
- Figure 6. Global Greeting Cards Revenue, 2016-2027 (US\$, Mn)
- Figure 7. Greeting Cards Sales in Global Market: 2016-2027 (K Units)
- Figure 8. The Top 3 and 5 Players Market Share by Greeting Cards Revenue in 2020
- Figure 9. By Type - Global Greeting Cards Sales Market Share, 2016-2027
- Figure 10. By Type - Global Greeting Cards Revenue Market Share, 2016-2027
- Figure 11. By Type - Global Greeting Cards Price (USD/Unit), 2016-2027
- Figure 12. By Application - Global Greeting Cards Sales Market Share, 2016-2027
- Figure 13. By Application - Global Greeting Cards Revenue Market Share, 2016-2027
- Figure 14. By Application - Global Greeting Cards Price (USD/Unit), 2016-2027
- Figure 15. By Region - Global Greeting Cards Sales Market Share, 2016-2027
- Figure 16. By Region - Global Greeting Cards Revenue Market Share, 2016-2027
- Figure 17. By Country - North America Greeting Cards Revenue Market Share, 2016-2027
- Figure 18. By Country - North America Greeting Cards Sales Market Share, 2016-2027
- Figure 19. US Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 20. Canada Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 21. Mexico Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 22. By Country - Europe Greeting Cards Revenue Market Share, 2016-2027
- Figure 23. By Country - Europe Greeting Cards Sales Market Share, 2016-2027
- Figure 24. Germany Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 25. France Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 26. U.K. Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 27. Italy Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 28. Russia Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 29. Nordic Countries Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 30. Benelux Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 31. By Region - Asia Greeting Cards Revenue Market Share, 2016-2027
- Figure 32. By Region - Asia Greeting Cards Sales Market Share, 2016-2027
- Figure 33. China Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 34. Japan Greeting Cards Revenue, (US\$, Mn), 2016-2027

- Figure 35. South Korea Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 36. Southeast Asia Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 37. India Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 38. By Country - South America Greeting Cards Revenue Market Share, 2016-2027
- Figure 39. By Country - South America Greeting Cards Sales Market Share, 2016-2027
- Figure 40. Brazil Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 41. Argentina Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 42. By Country - Middle East & Africa Greeting Cards Revenue Market Share, 2016-2027
- Figure 43. By Country - Middle East & Africa Greeting Cards Sales Market Share, 2016-2027
- Figure 44. Turkey Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 45. Israel Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 46. Saudi Arabia Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 47. UAE Greeting Cards Revenue, (US\$, Mn), 2016-2027
- Figure 48. Global Greeting Cards Production Capacity (K Units), 2016-2027
- Figure 49. The Percentage of Production Greeting Cards by Region, 2020 VS 2027
- Figure 50. Greeting Cards Industry Value Chain
- Figure 51. Marketing Channels

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