

Graphic Recording Market, Global Outlook and Forecast 2022-2028

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Abstracts

Graphic recording - also called visual notetaking, graphic facilitation, live illustration, sketch notes and visual notes - is a brilliant way to capture live, real-time conversation as it unfolds. Simply, you talk, I listen and draw, and MAGIC happens. At the end, you have a synthesised visual map of the key points and highlights. A perfect way to navigate complexity, gain clarity and alignment, visually share ideas, and leverage engagement during and after an event.

This report contains market size and forecasts of Graphic Recording in Global, including the following market information:

Global Graphic Recording Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Graphic Recording market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Chart Record Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Graphic Recording include ImageThink, Ink Factory, Katie Chappell, ConverSketch, Fuselight Creative, Visual Facilitators, Starfish Taylor, Live Illustration and Blue Beyond, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Graphic Recording companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Graphic Recording Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Graphic Recording Market Segment Percentages, by Type, 2021 (%)

Chart Record

Digital Record

Video Explanation

Others

Global Graphic Recording Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Graphic Recording Market Segment Percentages, by Application, 2021 (%)

Educate

Consult

Meeting

Publicity

Others

Global Graphic Recording Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Graphic Recording Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Graphic Recording revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Graphic Recording revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

ImageThink

Ink Factory

Katie Chappell

ConverSketch

Fuselight Creative

Visual Facilitators

Starfish Taylor

Live Illustration

Blue Beyond

Idea Ink

Cleverclip

Visual Communication

The Well

Swivel Creative

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