

Graphic Film Market - Global Outlook and Forecast 2022-2028

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Abstracts

The global graphic films market is forecast to push its growth forward while riding on promising trends observed in the e-commerce sector. Nonetheless, industry players could find favorable opportunities also birthing in other profit-making sectors such as retail, promotion and branding, automotive, and construction. While this could help the market to impress with its growth, there are certain other prospects anticipated to take shape with the growing application of opaque films. Such types of films could be significantly demanded because of their high durability, excellent printability, light weight, and ease of use. Other applications such as anti-graffiti, advertisement pamphlets, and promotional banners could also up the demand for graphic films.

This report contains market size and forecasts of Graphic Film in global, including the following market information:

Global Graphic Film Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Graphic Film Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Graphic Film companies in 2021 (%)

The global Graphic Film market was valued at 24110 million in 2021 and is projected to reach US\$ 29400 million by 2028, at a CAGR of 2.9% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Polyvinyl Chloride Segment to Reach \$ Million by 2028, with a % CAGR in next six

years.

The global key manufacturers of Graphic Film include 3M Company, DuPont, Constantia Flexibles Group, Avery Dennison Corporation, Amcor, DUNMORE Corporation, Achilles Corporation, Hexis S.A and Arlon Graphics, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Graphic Film manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Graphic Film Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Graphic Film Market Segment Percentages, by Type, 2021 (%)

Polyvinyl Chloride

Polypropylene

Polyethylene

Other

Global Graphic Film Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Graphic Film Market Segment Percentages, by Application, 2021 (%)

Promotional & Advertisement

Industrial

Automotive

Other

Global Graphic Film Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)
& (K MT)

Global Graphic Film Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Graphic Film revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Graphic Film revenues share in global market, 2021 (%)

Key companies Graphic Film sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Graphic Film sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

3M Company

DuPont

Constantia Flexibles Group

Avery Dennison Corporation

Ancor

DUNMORE Corporation

Achilles Corporation

Hexis S.A

Arlon Graphics

Dunmore Corporation

CCL Industries

Griff Network

SWM

ORAFOL

Dunmore

FLEXcon Company

Item Plastic Corp

Lintec Corporation

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