

GPS Navigation Software Market - Global Outlook and Forecast 2022-2028

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Abstracts

GPS navigation software usually falls into one of the following two categories:

Navigation with route calculation and directions from the software to the user of the route to take, based on a vector-based map, normally for motorised vehicles with some motorised forms added on as an afterthought.

Navigation tracking, often with a map 'picture' in the background, but showing where you have been, and allowing 'routes' to be preprogrammed, giving a line you can follow on the screen. This type can also be used for geocaching.

This report contains market size and forecasts of GPS Navigation Software in Global, including the following market information:

Global GPS Navigation Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global GPS Navigation Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Handheld Terminal Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of GPS Navigation Software include DeLorme, Destinator, HERE, Microsoft, Rand McNally, Navigon, Navman, Magellan and iGO, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the GPS Navigation Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global GPS Navigation Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global GPS Navigation Software Market Segment Percentages, by Type, 2021 (%)

Handheld Terminal

Mobile Phone

Others

Global GPS Navigation Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global GPS Navigation Software Market Segment Percentages, by Application, 2021 (%)

Sport

Transport

Geographical Mapping

Others

Global GPS Navigation Software Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global GPS Navigation Software Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies GPS Navigation Software revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies GPS Navigation Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

DeLorme

Destinator

HERE

Microsoft

Rand McNally

Navigon

Navman

Magellan

iGO

TomTom

Google

TeleType WorldNavigator

Waze

BaiDu

Gaode

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