

GIS in Telecom Market - Global Outlook and Forecast 2022-2028

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Abstracts

GIS stands for geographic information system. It helps Telecom companies in solving their problems in the following ways:

GIS for Capacity management: As we know that capacity management is about the planning of providing the services to whom they have not reached yet. So GIS can help in locating the regions and areas on their Map, where they have not reached yet, or where they need to improve.

GIS for Personnel Management: GIS is very useful for allocating resources according to the requirements. GIS helps telecom company in identifying the areas where there is the requirement of the personnel. It also helps in identifying the number of personnel required, for which post they are required. All these can be done on the Maps with the help of GIS.

GIS for Market Segmentation: Market Segmentation can be done more efficiently on the maps with the help of GIS. One can easily divide the customers according to their groups, and then it becomes easy for them to allocate the towers for their network, where do they need to implant more towers, according to the complaints and grievances of the customer from different region.

GIS for Real Time Knowledge of Network Structure: Telecom industries can easily access their network points and signals, where are the signals reachable and where not, whether the signal is weak or good. It helps them in analysing the network status and structure as well for a particular region at particular point of time.

GIS for Demand Forecasting: Telecom Companies can use GIS for forecasting the

demand of their products along with the help of the previous data and the market segmentation. With market segmentation company can know what is their target Market. It makes easy on the company's perspective if they know well about their target Market.

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This report contains market size and forecasts of GIS in Telecom in Global, including the following market information:

Global GIS in Telecom Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global GIS in Telecom market was valued at 1092.7 million in 2021 and is projected to reach US\$ 2046.7 million by 2028, at a CAGR of 9.4% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Software and Service Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of GIS in Telecom include Autodesk, Esri, Hexagon, Schneider Electric, Pitney Bowes, General Electric (SmallWorld), Caliper Corporation, Bentley System and Cadcorp, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the GIS in Telecom companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global GIS in Telecom Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global GIS in Telecom Market Segment Percentages, by Type, 2021 (%)

Software and Service

Hardware

Global GIS in Telecom Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global GIS in Telecom Market Segment Percentages, by Application, 2021 (%)

Large Enterprise

Small and Medium Enterprise

Global GIS in Telecom Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global GIS in Telecom Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies GIS in Telecom revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies GIS in Telecom revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Autodesk

Esri

Hexagon

Schneider Electric

Pitney Bowes

General Electric (SmallWorld)

Caliper Corporation

Bentley System

Cadcorp

Trimble

SuperMap Software

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