

# Gift Vouchers Market, Global Outlook and Forecast 2022-2028

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## Abstracts

A gift card also known as gift certificate in North America, or gift voucher or gift token in the UK [1] is a prepaid stored-value money card, usually issued by a retailer or bank, to be used as an alternative to cash for purchases within a particular store or related businesses.

This report contains market size and forecasts of Gift Vouchers in global, including the following market information:

Global Gift Vouchers Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Gift Vouchers Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Gift Vouchers companies in 2021 (%)

The global Gift Vouchers market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Universal Accepted Open Loop Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Gift Vouchers include Walmart, iTunes, Starbucks, IKEA, Amazon, Carrefour, JCB Gift Card, H&M and Central Group, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Gift Vouchers manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Gift Vouchers Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Gift Vouchers Market Segment Percentages, by Type, 2021 (%)

Universal Accepted Open Loop

E-Gifting

Restaurant Closed Loop

Retail Closed Loop

Miscellaneous Closed Loop

Global Gift Vouchers Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Gift Vouchers Market Segment Percentages, by Application, 2021 (%)

Restaurant

Department Store

Coffee Shop

Entertainment (Movie, Music)

Global Gift Vouchers Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

## Global Gift Vouchers Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Gift Vouchers revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Gift Vouchers revenues share in global market, 2021 (%)

Key companies Gift Vouchers sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Gift Vouchers sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Walmart

ITunes

Starbucks

IKEA

Amazon

Carrefour

JCB Gift Card

H&M

Central Group

McDonald

Zara

Familymart

Zalora

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