

# Gift Certificate Card Market, Global Outlook and Forecast 2022-2028

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## Abstracts

In the past few years, gift cards are being extensively used as gift options for birthdays and holidays. The market for a gift cards is witnessing significant growth due to an ongoing trend of digitalization.

This report contains market size and forecasts of Gift Certificate Card in global, including the following market information:

Global Gift Certificate Card Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Gift Certificate Card Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Gift Certificate Card companies in 2021 (%)

The global Gift Certificate Card market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Universal Accepted Open Loop Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Gift Certificate Card include Amazon, iTunes, Walmart, Google Play, Starbucks, Home Depot, Walgreens, Sephora and Lowes, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Gift Certificate Card manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Gift Certificate Card Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Gift Certificate Card Market Segment Percentages, by Type, 2021 (%)

Universal Accepted Open Loop

E-Gifting

Restaurant Closed Loop

Retail Closed Loop

Miscellaneous Closed Loop

Global Gift Certificate Card Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Gift Certificate Card Market Segment Percentages, by Application, 2021 (%)

Restaurant

Department Store

Coffee Shop

Entertainment (Movie, Music)

Global Gift Certificate Card Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

## Global Gift Certificate Card Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Gift Certificate Card revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Gift Certificate Card revenues share in global market, 2021 (%)

Key companies Gift Certificate Card sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Gift Certificate Card sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

ITunes

Walmart

Google Play

Starbucks

Home Depot

Walgreens

Sephora

Lowes

Carrefour

JD

Best Buy

Sainsbury's

Macy's

Virgin

IKEA

H&M

Zara

JCB Gift Card

AL-FUTTAIM ACE

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