

# Gift Cards Market in UK - Manufacturing and Consumption, Outlook and Forecast 2020-2026

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## Abstracts

A gift card (also known as gift certificate in North America, or gift voucher or gift token in the UK) is a prepaid stored-value money card usually issued by a retailer or bank to be used as an alternative to cash for purchases within a particular store or related businesses. Gift cards are also given out by retailers and marketers as part of a promotion strategy, to entice the recipient to come in or return to the store, and at times such cards are called cash cards. Gift cards are generally redeemable only for purchases at the relevant retail premises and cannot be cashed out, and in some situations may be subject to an expiry date or fees.

This report contains market size and forecasts of Gift Cards in UK, including the following market information:

UK Gift Cards Market Revenue, 2015-2020, 2021-2026, (\$ millions)

UK Gift Cards Market Consumption, 2015-2020, 2021-2026, (M Units)

UK Gift Cards Production Capacity, 2015-2020, 2021-2026, (M Units)

Top Five Competitors in UK Gift Cards Market 2019 (%)

The global Gift Cards market was valued at 367700 million in 2019 and is projected to reach US\$ 457720 million by 2026, at a CAGR of 5.6% during the forecast period.

While the Gift Cards market size in UK was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Gift Cards manufacturers, suppliers, distributors and industry experts on the impacts of the COVID-19 pandemic on businesses, with top challenges including ingredients and raw material delays, component and packaging shortages, reduced/cancelled orders from clients and consumers, and closures of production lines in some impacted areas.

This report also analyses and evaluates the COVID-19 impact on Gift Cards production and consumption in UK

### Total Market by Segment:

UK Gift Cards Market, By Type, 2015-2020, 2021-2026 (\$ millions) & (M Units)

UK Gift Cards Market Segment Percentages, By Type, 2019 (%)

Universal Accepted Open Loop

E-Gifting

Restaurant Closed Loop

Retail Closed Loop

Miscellaneous Closed Loop

UK Gift Cards Market, By Application, 2015-2020, 2021-2026 (\$ millions) & (M Units)

UK Gift Cards Market Segment Percentages, By Application, 2019 (%)

Restaurant

Department Store

Coffee Shop

Entertainment (Movie, Music)

Others

### Competitor Analysis

The report also provides analysis of leading market participants including:

Total Gift Cards Market Competitors Revenues in UK, by Players 2015-2020  
(Estimated), (\$ millions)

Total Gift Cards Market Competitors Revenues Share in UK, by Players 2019 (%)

Total UK Gift Cards Market Competitors Sales, by Players 2015-2020 (Estimated), (M  
Units)

Total UK Gift Cards Market Competitors Sales Market Share by Players 2019 (\$ millions)

Further, the report presents profiles of competitors in the market, including the following:

Amazon

ITunes

Walmart

Google Play

Starbucks

Home Depot

Walgreens

Sephora

Lowe's

Carrefour

JD

Best Buy

Sainsbury's

Macy's

Virgin

IKEA

H&M

Zara

## JCB Gift Card

## Contents

### **1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS**

- 1.1 Gift Cards Market Definition
- 1.2 Market Segments
  - 1.2.1 Segment by Type
  - 1.2.2 Segment by Application
- 1.3 UK Gift Cards Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
  - 1.5.1 Research Methodology
  - 1.5.2 Research Process
  - 1.5.3 Base Year
  - 1.5.4 Report Assumptions & Caveats

### **2 COVID-19 IMPACT: UK GIFT CARDS OVERALL MARKET SIZE**

- 2.1 UK Gift Cards Market Size: 2020 VS 2026
- 2.2 UK Gift Cards Revenue, Prospects & Forecasts: 2015-2026
- 2.3 UK Gift Cards Sales (Consumption): 2015-2026

### **3 COMPANY LANDSCAPE**

- 3.1 Top Gift Cards Players in UK (including Foreign and Local Companies)
- 3.2 Top UK Gift Cards Companies Ranked by Revenue
- 3.3 UK Gift Cards Revenue by Companies (including Foreign and Local Companies)
- 3.4 UK Gift Cards Sales by Companies (including Foreign and Local Companies)
- 3.5 UK Gift Cards Price by Manufacturer (2015-2020)
- 3.6 Top 3 and Top 5 Gift Cards Companies in UK, by Revenue in 2019
- 3.7 UK Manufacturers Gift Cards Product Type
- 3.8 Tier 1, Tier 2 and Tier 3 Gift Cards Players in UK
  - 3.8.1 List of UK Tier 1 Gift Cards Companies
  - 3.8.2 List of UK Tier 2 and Tier 3 Gift Cards Companies

### **4 SIGHTS BY PRODUCT**

- 4.1 Overview
  - 4.1.1 By Type - UK Gift Cards Market Size Markets, 2020 & 2026

- 4.1.2 Universal Accepted Open Loop
- 4.1.3 E-Gifting
- 4.1.4 Restaurant Closed Loop
- 4.1.5 Retail Closed Loop
- 4.1.6 Miscellaneous Closed Loop
- 4.2 By Type - UK Gift Cards Revenue & Forecasts
  - 4.2.1 By Type - UK Gift Cards Revenue, 2015-2020
  - 4.2.2 By Type - UK Gift Cards Revenue, 2021-2026
  - 4.2.3 By Type - UK Gift Cards Revenue Market Share, 2015-2026
- 4.3 By Type - UK Gift Cards Sales & Forecasts
  - 4.3.1 By Type - UK Gift Cards Sales, 2015-2020
  - 4.3.2 By Type - UK Gift Cards Sales, 2021-2026
  - 4.3.3 By Type - UK Gift Cards Sales Market Share, 2015-2026
- 4.4 By Type - UK Gift Cards Price (Manufacturers Selling Prices), 2015-2026

## **5 SIGHTS BY APPLICATION**

- 5.1 Overview
  - 5.1.1 By Application - UK Gift Cards Market Size, 2020 & 2026
  - 5.1.2 Restaurant
  - 5.1.3 Department Store
  - 5.1.4 Coffee Shop
  - 5.1.5 Entertainment (Movie, Music)
  - 5.1.6 Others
- 5.2 By Application - UK Gift Cards Revenue & Forecasts
  - 5.2.1 By Application - UK Gift Cards Revenue, 2015-2020
  - 5.2.2 By Application - UK Gift Cards Revenue, 2021-2026
  - 5.2.3 By Application - UK Gift Cards Revenue Market Share, 2015-2026
- 5.3 By Application - UK Gift Cards Sales & Forecasts
  - 5.3.1 By Application - UK Gift Cards Sales, 2015-2020
  - 5.3.2 By Application - UK Gift Cards Sales, 2021-2026
  - 5.3.3 By Application - UK Gift Cards Sales Market Share, 2015-2026
- 5.4 By Application - UK Gift Cards Price (Manufacturers Selling Prices), 2015-2026

## **6 MANUFACTURERS & BRANDS PROFILES**

- 6.1 Amazon
  - 6.1.1 Amazon Corporate Summary
  - 6.1.2 Amazon Business Overview

- 6.1.3 Amazon Gift Cards Major Product Offerings
- 6.1.4 Amazon Sales and Revenue in UK (2015-2020)
- 6.1.5 Amazon Key News
- 6.2 iTunes
  - 6.2.1 iTunes Corporate Summary
  - 6.2.2 iTunes Business Overview
  - 6.2.3 iTunes Gift Cards Major Product Offerings
  - 6.2.4 iTunes Sales and Revenue in UK (2015-2020)
  - 6.2.5 iTunes Key News
- 6.3 Walmart
  - 6.3.1 Walmart Corporate Summary
  - 6.3.2 Walmart Business Overview
  - 6.3.3 Walmart Gift Cards Major Product Offerings
  - 6.3.4 Walmart Sales and Revenue in UK (2015-2020)
  - 6.3.5 Walmart Key News
- 6.4 Google Play
  - 6.4.1 Google Play Corporate Summary
  - 6.4.2 Google Play Business Overview
  - 6.4.3 Google Play Gift Cards Major Product Offerings
  - 6.4.4 Google Play Sales and Revenue in UK (2015-2020)
  - 6.4.5 Google Play Key News
- 6.5 Starbucks
  - 6.5.1 Starbucks Corporate Summary
  - 6.5.2 Starbucks Business Overview
  - 6.5.3 Starbucks Gift Cards Major Product Offerings
  - 6.5.4 Starbucks Sales and Revenue in UK (2015-2020)
  - 6.5.5 Starbucks Key News
- 6.6 Home Depot
  - 6.6.1 Home Depot Corporate Summary
  - 6.6.2 Home Depot Business Overview
  - 6.6.3 Home Depot Gift Cards Major Product Offerings
  - 6.6.4 Home Depot Sales and Revenue in UK (2015-2020)
  - 6.6.5 Home Depot Key News
- 6.7 Walgreens
  - 6.6.1 Walgreens Corporate Summary
  - 6.6.2 Walgreens Business Overview
  - 6.6.3 Walgreens Gift Cards Major Product Offerings
  - 6.4.4 Walgreens Sales and Revenue in UK (2015-2020)
  - 6.7.5 Walgreens Key News

## 6.8 Sephora

- 6.8.1 Sephora Corporate Summary
- 6.8.2 Sephora Business Overview
- 6.8.3 Sephora Gift Cards Major Product Offerings
- 6.8.4 Sephora Sales and Revenue in UK (2015-2020)
- 6.8.5 Sephora Key News

## 6.9 Lowes

- 6.9.1 Lowes Corporate Summary
- 6.9.2 Lowes Business Overview
- 6.9.3 Lowes Gift Cards Major Product Offerings
- 6.9.4 Lowes Sales and Revenue in UK (2015-2020)
- 6.9.5 Lowes Key News

## 6.10 Carrefour

- 6.10.1 Carrefour Corporate Summary
- 6.10.2 Carrefour Business Overview
- 6.10.3 Carrefour Gift Cards Major Product Offerings
- 6.10.4 Carrefour Sales and Revenue in UK (2015-2020)
- 6.10.5 Carrefour Key News

## 6.11 JD

- 6.11.1 JD Corporate Summary
- 6.11.2 JD Gift Cards Business Overview
- 6.11.3 JD Gift Cards Major Product Offerings
- 6.11.4 JD Sales and Revenue in UK (2015-2020)
- 6.11.5 JD Key News

## 6.12 Best Buy

- 6.12.1 Best Buy Corporate Summary
- 6.12.2 Best Buy Gift Cards Business Overview
- 6.12.3 Best Buy Gift Cards Major Product Offerings
- 6.12.4 Best Buy Sales and Revenue in UK (2015-2020)
- 6.12.5 Best Buy Key News

## 6.13 Sainsbury's

- 6.13.1 Sainsbury's Corporate Summary
- 6.13.2 Sainsbury's Gift Cards Business Overview
- 6.13.3 Sainsbury's Gift Cards Major Product Offerings
- 6.13.4 Sainsbury's Sales and Revenue in UK (2015-2020)
- 6.13.5 Sainsbury's Key News

## 6.14 Macy's

- 6.14.1 Macy's Corporate Summary
- 6.14.2 Macy's Gift Cards Business Overview



- 6.14.3 Macy's Gift Cards Major Product Offerings
- 6.14.4 Macy's Sales and Revenue in UK (2015-2020)
- 6.14.5 Macy's Key News
- 6.15 Virgin
  - 6.15.1 Virgin Corporate Summary
  - 6.15.2 Virgin Gift Cards Business Overview
  - 6.15.3 Virgin Gift Cards Major Product Offerings
  - 6.15.4 Virgin Sales and Revenue in UK (2015-2020)
  - 6.15.5 Virgin Key News
- 6.16 IKEA
  - 6.16.1 IKEA Corporate Summary
  - 6.16.2 IKEA Gift Cards Business Overview
  - 6.16.3 IKEA Gift Cards Major Product Offerings
  - 6.16.4 IKEA Sales and Revenue in UK (2015-2020)
  - 6.16.5 IKEA Key News
- 6.17 H&M
  - 6.17.1 H&M Corporate Summary
  - 6.17.2 H&M Gift Cards Business Overview
  - 6.17.3 H&M Gift Cards Major Product Offerings
  - 6.17.4 H&M Sales and Revenue in UK (2015-2020)
  - 6.17.5 H&M Key News
- 6.18 Zara
  - 6.18.1 Zara Corporate Summary
  - 6.18.2 Zara Gift Cards Business Overview
  - 6.18.3 Zara Gift Cards Major Product Offerings
  - 6.18.4 Zara Sales and Revenue in UK (2015-2020)
  - 6.18.5 Zara Key News
- 6.19 JCB Gift Card
  - 6.19.1 JCB Gift Card Corporate Summary
  - 6.19.2 JCB Gift Card Gift Cards Business Overview
  - 6.19.3 JCB Gift Card Gift Cards Major Product Offerings
  - 6.19.4 JCB Gift Card Sales and Revenue in UK (2015-2020)
  - 6.19.5 JCB Gift Card Key News
- 6.20 AL-FUTTAIM ACE
  - 6.20.1 AL-FUTTAIM ACE Corporate Summary
  - 6.20.2 AL-FUTTAIM ACE Gift Cards Business Overview
  - 6.20.3 AL-FUTTAIM ACE Gift Cards Major Product Offerings
  - 6.20.4 AL-FUTTAIM ACE Sales and Revenue in UK (2015-2020)
  - 6.20.5 AL-FUTTAIM ACE Key News

## **7 GIFT CARDS PRODUCTION CAPACITY, EXPORT AND IMPORT ANALYSIS**

7.1 Gift Cards Production Capacity and Value in UK, Situation Analysis and Prediction, 2015-2026

7.1.1 UK Gift Cards Production Capacity, 2015-2026

7.1.2 UK Gift Cards Production 2015-2026

7.1.3 UK Gift Cards Production Value 2015-2026

7.2 Key Local Gift Cards Manufacturers in UK

7.2.1 UK Key Local Gift Cards Manufacturers Production Capacity

7.2.2 UK Key Local Gift Cards Manufacturers Production

7.2.3 UK Key Local Gift Cards Manufacturers Production Value

7.2.4 The Proportion of Gift Cards Production Sold in UK and Sold Other Than UK by Manufacturers

7.3 Gift Cards Export and Import in UK

7.3.1 UK Gift Cards Export Market

7.3.2 UK Gift Cards Source of Imports

## **8 COVID-19 IMPACT: KEY MARKET TRENDS, OPPORTUNITY, DRIVERS AND RESTRAINTS**

8.1 PESTLE Analysis for UK Gift Cards Market

8.2 Market Opportunities & Trends

8.3 Market Drivers

8.4 Market Restraints

## **9 COVID-19 IMPACT ON GIFT CARDS SUPPLY CHAIN ANALYSIS**

9.1 Supply Chain Analysis

9.2 Upstream Market Analysis

9.3 Downstream and Clients Market Analysis

9.4 Marketing Channels Analysis

9.4.1 Marketing Channels

9.4.2 Gift Cards Distributors and Sales Agents in UK

## **10 CONCLUSION**

## **11 APPENDIX**

11.1 Note

11.2 Examples of Clients

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Key Players of Gift Cards in UK

Table 2. Top Players in UK, Ranking by Revenue (2019)

Table 3. UK Gift Cards Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. UK Gift Cards Revenue Share by Companies, 2015-2020

Table 5. UK Gift Cards Sales by Companies, (M Units), 2015-2020

Table 6. UK Gift Cards Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Gift Cards Price (2015-2020) (US\$/Unit)

Table 8. UK Manufacturers Gift Cards Product Type

Table 9. List of UK Tier 1 Gift Cards Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of UK Tier 2 and Tier 3 Gift Cards Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Gift Cards Revenue in UK (US\$, Mn), 2015-2020

Table 12. By Type - Gift Cards Revenue in UK (US\$, Mn), 2021-2026

Table 13. By Type - Gift Cards Sales in UK (M Units), 2015-2020

Table 14. By Type - Gift Cards Sales in UK (M Units), 2021-2026

Table 15. By Application - Gift Cards Revenue in UK, (US\$, Mn), 2015-2020

Table 16. By Application - Gift Cards Revenue in UK, (US\$, Mn), 2021-2026

Table 17. By Application - Gift Cards Sales in UK, (M Units), 2015-2020

Table 18. By Application - Gift Cards Sales in UK, (M Units), 2021-2026

Table 19. Amazon Corporate Summary

Table 20. Amazon Gift Cards Product Offerings

Table 21. Amazon Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 22. iTunes Corporate Summary

Table 23. iTunes Gift Cards Product Offerings

Table 24. iTunes Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 25. Walmart Corporate Summary

Table 26. Walmart Gift Cards Product Offerings

Table 27. Walmart Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 28. Google Play Corporate Summary

Table 29. Google Play Gift Cards Product Offerings

Table 30. Google Play Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average

Price (US\$/Unit) (2015-2020)

Table 31. Starbucks Corporate Summary

Table 32. Starbucks Gift Cards Product Offerings

Table 33. Starbucks Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 34. Home Depot Corporate Summary

Table 35. Home Depot Gift Cards Product Offerings

Table 36. Home Depot Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 37. Walgreens Corporate Summary

Table 38. Walgreens Gift Cards Product Offerings

Table 39. Walgreens Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 40. Sephora Corporate Summary

Table 41. Sephora Gift Cards Product Offerings

Table 42. Sephora Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 43. Lowes Corporate Summary

Table 44. Lowes Gift Cards Product Offerings

Table 45. Lowes Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 46. Carrefour Corporate Summary

Table 47. Carrefour Gift Cards Product Offerings

Table 48. Carrefour Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 49. JD Corporate Summary

Table 50. JD Gift Cards Product Offerings

Table 51. JD Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 52. Best Buy Corporate Summary

Table 53. Best Buy Gift Cards Product Offerings

Table 54. Best Buy Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 55. Sainsbury's Corporate Summary

Table 56. Sainsbury's Gift Cards Product Offerings

Table 57. Sainsbury's Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 58. Macy's Corporate Summary

Table 59. Macy's Gift Cards Product Offerings

Table 60. Macy's Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 61. Virgin Corporate Summary

Table 62. Virgin Gift Cards Product Offerings

Table 63. Virgin Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 64. IKEA Corporate Summary

Table 65. IKEA Gift Cards Product Offerings

Table 66. IKEA Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 67. H&M Corporate Summary

Table 68. H&M Gift Cards Product Offerings

Table 69. H&M Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 70. Zara Corporate Summary

Table 71. Zara Gift Cards Product Offerings

Table 72. Zara Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 73. JCB Gift Card Corporate Summary

Table 74. JCB Gift Card Gift Cards Product Offerings

Table 75. JCB Gift Card Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 76. AL-FUTTAIM ACE Corporate Summary

Table 77. AL-FUTTAIM ACE Gift Cards Product Offerings

Table 78. AL-FUTTAIM ACE Gift Cards Sales (M Units), Revenue (US\$, Mn) and Average Price (US\$/Unit) (2015-2020)

Table 79. Gift Cards Production Capacity (M Units) of Local Manufacturers in UK, 2015-2020

Table 80. Gift Cards Production (M Units) of Local Manufacturers in UK, 2015-2020

Table 81. UK Gift Cards Production Market Share of Local Manufacturers, 2015-2020

Table 82. Gift Cards Production Value (US\$, Mn) of Local Manufacturers in UK, 2015-2020

Table 83. UK Gift Cards Production Value Market Share of Local Manufacturers, 2015-2020

Table 84. The Percentage of Gift Cards Production Sold in UK and Sold Other Than UK by Manufacturers

Table 85. The Percentage of Gift Cards Production Sold in UK and Sold Other Than UK by Manufacturers

Table 86. Dangeguojia Gift Cards Sales (Consumption), Production, Export and Import,

2015-2020

Table 87. Raw Materials and Suppliers

Table 88. Gift Cards Downstream Clients in UK

Table 89. Gift Cards Distributors and Sales Agents in UK

## List Of Figures

### LIST OF FIGURES

- Figure 1. Gift Cards Segment by Type
- Figure 2. Gift Cards Segment by Application
- Figure 3. Dangeguojia Gift Cards Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Gift Cards Market Size in UK, (US\$, Mn) & (M Units): 2020 VS 2026
- Figure 6. UK Gift Cards Revenue, 2015-2026 (US\$, Mn)
- Figure 7. Gift Cards Sales in UK: 2015-2026 (M Units)
- Figure 8. The Top 3 and 5 Players Market Share by Gift Cards Revenue in 2019
- Figure 9. By Type - UK Gift Cards Incremental Growth, (US\$, Mn), 2015-2026
- Figure 10. By Type - UK Gift Cards Market Share, 2015-2020
- Figure 11. By Type - UK Gift Cards Market Share, 2020-2026
- Figure 12. By Type - UK Gift Cards Price (US\$/Unit), 2015-2026
- Figure 13. By Application - Gift Cards Revenue in UK (US\$, Mn), 2020 & 2026
- Figure 14. By Application - UK Gift Cards Market Share, 2015-2020
- Figure 15. By Application - UK Gift Cards Market Share, 2020-2026
- Figure 16. By Application -UK Gift Cards Price (US\$/Unit), 2015-2026
- Figure 17. UK Gift Cards Production Capacity (M Units), 2015-2026
- Figure 18. UK Gift Cards Actual Output (M Units), 2015-2026
- Figure 19. UK Gift Cards Production Value (US\$, Mn), 2015-2026
- Figure 20. The Percentage of UK Gift Cards Export Destination, 2019
- Figure 21. The Source of Imports of UK Gift Cards, 2019
- Figure 22. PEST Analysis for UK Gift Cards Market in 2020
- Figure 23. Gift Cards Market Opportunities & Trends in UK
- Figure 24. Gift Cards Market Drivers in UK
- Figure 25. Gift Cards Market Restraints in UK
- Figure 26. Gift Cards Industry Value Chain



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