

Gift Cards Market, Global Outlook and Forecast 2022-2028

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Abstracts

A gift card (also known as gift certificate in North America, or gift voucher or gift token in the UK) is a prepaid stored-value money card usually issued by a retailer or bank to be used as an alternative to cash for purchases within a particular store or related businesses. Gift cards are also given out by retailers and marketers as part of a promotion strategy, to entice the recipient to come in or return to the store, and at times such cards are called cash cards. Gift cards are generally redeemable only for purchases at the relevant retail premises and cannot be cashed out, and in some situations may be subject to an expiry date or fees.

This report contains market size and forecasts of Gift Cards in global, including the following market information:

Global Gift Cards Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Gift Cards Market Sales, 2017-2022, 2023-2028, (M Units)

Global top five Gift Cards companies in 2021 (%)

The global Gift Cards market was valued at 426750 million in 2021 and is projected to reach US\$ 652310 million by 2028, at a CAGR of 6.2% during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Universal Accepted Open Loop Segment to Reach \$ Million by 2028, with a % CAGR in

next six years.

The global key manufacturers of Gift Cards include Amazon, iTunes, Walmart, Google Play, Starbucks, Home Depot, Walgreens, Sephora and Lowes, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Gift Cards manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Gift Cards Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Gift Cards Market Segment Percentages, by Type, 2021 (%)

Universal Accepted Open Loop

E-Gifting

Restaurant Closed Loop

Retail Closed Loop

Miscellaneous Closed Loop

Global Gift Cards Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Gift Cards Market Segment Percentages, by Application, 2021 (%)

Restaurant

Retail

Coffee Shop

Entertainment

Others

Global Gift Cards Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (M Units)

Global Gift Cards Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Gift Cards revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Gift Cards revenues share in global market, 2021 (%)

Key companies Gift Cards sales in global market, 2017-2022 (Estimated), (M Units)

Key companies Gift Cards sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

ITunes

Walmart

Google Play

Starbucks

Home Depot

Walgreens

Sephora

Lowe's

Carrefour

JD

Best Buy

Sainsbury's

Macy's

Virgin

IKEA

H&M

Zara

AL-FUTTAIM ACE

JCB Gift Card

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