

# Gift Cards Market - Global Outlook and Forecast 2021-2027

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## Abstracts

This report contains market size and forecasts of Gift Cards in global, including the following market information:

Global Gift Cards Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global Gift Cards Market Sales, 2016-2021, 2022-2027, (M Units)

Global top five Gift Cards companies in 2020 (%)

The global Gift Cards market was valued at 303760 million in 2020 and is projected to reach US\$ 378390 million by 2027, at a CAGR of 5.6% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Gift Cards manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Gift Cards Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Gift Cards Market Segment Percentages, By Type, 2020 (%)

Universal Accepted Open Loop

E-Gifting

Restaurant Closed Loop

Retail Closed Loop

## Miscellaneous Closed Loop

Global Gift Cards Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (M Units)  
Global Gift Cards Market Segment Percentages, By Application, 2020 (%)

Restaurant

Department Store

Coffee Shop

Entertainment (Movie, Music)

Others

Global Gift Cards Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (M Units)

Global Gift Cards Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

## Rest of Middle East & Africa

### Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Gift Cards revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies Gift Cards revenues share in global market, 2020 (%)

Key companies Gift Cards sales in global market, 2016-2021 (Estimated), (M Units)

Key companies Gift Cards sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

ITunes

Walmart

Google Play

Starbucks

Home Depot

Walgreens

Sephora

Lowe's

Carrefour

JD

Best Buy

Sainsbury's

Macy's

Virgin

IKEA

H&M

Zara

AL-FUTTAIM ACE

JCB Gift Card

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