

Gift Card and Incentive Card Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Gift Card and Incentive Card in Global, including the following market information:

Global Gift Card and Incentive Card Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Gift Card and Incentive Card market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Gift Card Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Gift Card and Incentive Card include Amazon, Apple, Walmart, Google, Starbucks, Home Depot, Walgreens, Sephora and Lowes, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Gift Card and Incentive Card companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Gift Card and Incentive Card Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Gift Card and Incentive Card Market Segment Percentages, by Type, 2021 (%)

Gift Card

Incentive Card

Global Gift Card and Incentive Card Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Gift Card and Incentive Card Market Segment Percentages, by Application, 2021 (%)

Restaurant

Coffee Shop

Entertainment

Others

Others

Global Gift Card and Incentive Card Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Gift Card and Incentive Card Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Gift Card and Incentive Card revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Gift Card and Incentive Card revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Amazon

Apple

Walmart

Google

Starbucks

Home Depot

Walgreens

Sephora

Lowe's

Carrefour

JD

Best Buy

Sainsbury's

Macy's

Virgin

IKEA

H&M

Zara

AL-FUTTAIM ACE

JCB Gift Card

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