

Geomarketing Market, Global Outlook and Forecast 2022-2028

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Abstracts

This report contains market size and forecasts of Geomarketing in Global, including the following market information:

Global Geomarketing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Geomarketing market was valued at 64690 million in 2021 and is projected to reach US\$ 156900 million by 2028, at a CAGR of 13.5% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Wi-Fi Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Geomarketing include Google, Microsoft, IBM, Cisco, Oracle, Adobe, Salesforce, ESRI and Ericsson and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Geomarketing companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Geomarketing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Geomarketing Market Segment Percentages, by Type, 2021 (%)

Wi-Fi

Bluetooth

Beacons

NFC

GPS

Global Geomarketing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Geomarketing Market Segment Percentages, by Application, 2021 (%)

Indoor

Outdoor

Global Geomarketing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Geomarketing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Geomarketing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Geomarketing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Microsoft

IBM

Cisco

Oracle

Adobe

Salesforce

ESRI

Ericsson

Qualcomm

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