

# Geo-Marketing Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/GD4EB8CC6444EN.html>

Date: March 2022

Pages: 102

Price: US\$ 3,250.00 (Single User License)

ID: GD4EB8CC6444EN

## Abstracts

Geo-marketing is a discipline that uses geolocation (geographic information) in the planning and implementation of marketing campaigns and has developed many very promising commercial applications.

This report contains market size and forecasts of Geo-Marketing in Global, including the following market information:

Global Geo-Marketing Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Geo-Marketing market was valued at 13310 million in 2021 and is projected to reach US\$ 43280 million by 2028, at a CAGR of 18.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Indoor Geo-Marketing Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Geo-Marketing include Google, Cisco, Oracle, IBM, Salesforce, Adobe, Microsoft, Qualcomm and Rover, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Geo-Marketing companies, and industry experts on this industry, involving the revenue, demand,

product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Geo-Marketing Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Geo-Marketing Market Segment Percentages, by Type, 2021 (%)

Indoor Geo-Marketing

Outdoor Geo-Marketing

Global Geo-Marketing Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Geo-Marketing Market Segment Percentages, by Application, 2021 (%)

Banking, Financial Services and Insurance(BFSI)

It and Telecommunications

Tourism

Retail and E-Commerce

Healthcare and Life Sciences

Global Geo-Marketing Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Geo-Marketing Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Geo-Marketing revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Geo-Marketing revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Google

Cisco

Oracle

IBM

Salesforce

Adobe

Microsoft

Qualcomm

Rover

Mobile Bridge

Ericsson

Hyper

Reveal Mobile

Merkle

Foursquare

Galigeo

Navigine

Xtremepush

LocationGuru

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