

Geo IoT Market - Global Outlook and Forecast 2022-2028

<https://marketpublishers.com/r/G9D43CC4D16AEN.html>

Date: March 2022

Pages: 64

Price: US\$ 3,250.00 (Single User License)

ID: G9D43CC4D16AEN

Abstracts

Geo IoT is anticipated to move well beyond simply the ability to determine proximity for commerce and various retail applications. Longer term, presence detection and location determination will be a critical aspect of IoT privacy, security, and preference management for both consumer and industrial applications.

This report contains market size and forecasts of Geo IoT in Global, including the following market information:

Global Geo IoT Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Geo IoT market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Hardware Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Geo IoT include Apple, Air-Go, Bosch Software Innovations, Cisco System, CloudTags, Elecsys, ESRI, Estimote and Insiteo, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Geo IoT companies, and industry experts on this industry, involving the revenue, demand, product type, recent

developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Geo IoT Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Geo IoT Market Segment Percentages, by Type, 2021 (%)

Hardware

Software

Service

Global Geo IoT Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Geo IoT Market Segment Percentages, by Application, 2021 (%)

IT & Telecom

Retail

Healthcare

Manufacturing

Automotive

Connected Logistics

Others

Global Geo IoT Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Geo IoT Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Geo IoT revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Geo IoT revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple

Air-Go

Bosch Software Innovations

Cisco System

CloudTags

Elecsys

ESRI

Estimote

Insiteo

Kontakt

Navisense

Nanotron Technologies

TruePosition

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