

# Gacha Games Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Gacha games are video games which encourage players to spend in-game currency for virtual items as they progress. In gacha games, items such as cards and characters can be won through a mechanism, similar to a vending machine, in which players pull, spin, or roll using in-game currency to receive a random item.

This report contains market size and forecasts of Gacha Games in Global, including the following market information:

Global Gacha Games Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Gacha Games market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Card Games Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Gacha Games include Genshin Impact, Fire Emblem Heroes, Langrisser Mobile, Azur Lane, Pokemon Masters EX, Star Wars, Marvel Strike Force, Dragon Ball Legends and Dragalia Lost and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Gacha Games

companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Gacha Games Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Gacha Games Market Segment Percentages, by Type, 2021 (%)

Card Games

RPG Games

Others

Global Gacha Games Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Gacha Games Market Segment Percentages, by Application, 2021 (%)

Android

iOS

Global Gacha Games Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Gacha Games Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

## Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Gacha Games revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Gacha Games revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Genshin Impact

Fire Emblem Heroes

Langrisser Mobile

Azur Lane

Pokemon Masters EX

Star Wars

Marvel Strike Force

Dragon Ball Legends

Dragalia Lost

Raid: Shadow Legends

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