

# Functional Soft Drink Market, Global Outlook and Forecast 2022-2028

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## Abstracts

A Functional drink is a drink typically intended to convey a health benefit. Some include ingredients like herbs, vitamins, minerals, nootropics, amino acids, or additional raw fruit or vegetables.

This report contains market size and forecasts of Functional Soft Drink in global, including the following market information:

Global Functional Soft Drink Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Functional Soft Drink Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Functional Soft Drink companies in 2021 (%)

The global Functional Soft Drink market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Vitamin Drink Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Functional Soft Drink include The Coca-Cola Company, Nestle, Danone, PepsiCo Inc, Unilever, Campbell Soup, GlaxoSmithKline, Kraft Heinz and Archer Daniels Midland, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Functional Soft Drink manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Functional Soft Drink Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Functional Soft Drink Market Segment Percentages, by Type, 2021 (%)

Vitamin Drink

Mineral Drink

Probiotic Drink

Sports Drink

Others

Global Functional Soft Drink Market, by Distribution Channel, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Functional Soft Drink Market Segment Percentages, by Distribution Channel, 2021 (%)

Supermarket

Convenience Store

Online Sales

Others

Global Functional Soft Drink Market, By Region and Country, 2017-2022, 2023-2028 (\$

Millions) & (K Units)

Global Functional Soft Drink Market Segment Percentages, By Region and Country,  
2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Functional Soft Drink revenues in global market, 2017-2022  
(Estimated), (\$ millions)

Key companies Functional Soft Drink revenues share in global market, 2021 (%)

Key companies Functional Soft Drink sales in global market, 2017-2022 (Estimated), (K  
Units)

Key companies Functional Soft Drink sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

The Coca-Cola Company

Nestle

Danone

PepsiCo Inc

Unilever

Campbell Soup

GlaxoSmithKline

Kraft Heinz

Archer Daniels Midland

The Hain Celestial Group

Fonterra

Uni-President

Del Monte Pacific

Dr. Pepper Snapple Group

JDB Group

RED BULL

Suntory

Rockstar

Monster Energy

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