

Functional Energy Drink Market, Global Outlook and Forecast 2022-2028

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Abstracts

Functional Energy Drink is mainly for anti-fatigue and supplemental energy

This report contains market size and forecasts of Functional Energy Drink in global, including the following market information:

Global Functional Energy Drink Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Functional Energy Drink Market Sales, 2017-2022, 2023-2028, (MT)

Global top five Functional Energy Drink companies in 2021 (%)

The global Functional Energy Drink market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Isotonic Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Functional Energy Drink include Tata Global Beverages, Red Bull GmBH, Coca Cola, Pepsi Co Inc., Abbott Nutrition Limited, Mondelez International, Inc. and National Beverage Corporation, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Functional Energy Drink manufacturers, suppliers, distributors and industry experts on this industry, involving the



sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Functional Energy Drink Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Functional Energy Drink Market Segment Percentages, by Type, 2021 (%)

Isotonic

Hypertonic

Hypotonic

Others

Global Functional Energy Drink Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Functional Energy Drink Market Segment Percentages, by Application, 2021 (%)

Store Based

Non-Store Based

Global Functional Energy Drink Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (MT)

Global Functional Energy Drink Market Segment Percentages, By Region and Country, 2021 (%)

North America

US



Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil



Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Functional Energy Drink revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Functional Energy Drink revenues share in global market, 2021 (%)

Key companies Functional Energy Drink sales in global market, 2017-2022 (Estimated), (MT)

Key companies Functional Energy Drink sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Tata Global Beverages

Red Bull GmBH

Coca Cola



Pepsi Co Inc.

Abbott Nutrition Limited

Mondelez International, Inc.

National Beverage Corporation



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