

Functional Confectionery Market - Global Outlook and Forecast 2022-2028

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Abstracts

An obsession with sweets, alongside a seemingly antithetical focus on health and wellness, has led to the evolution of the functional confectionery category, which QYResearch segments into three markets: medicated confectionery, fortified/functional gum and fortified/functional chocolate.

This report contains market size and forecasts of Functional Confectionery in global, including the following market information:

Global Functional Confectionery Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Functional Confectionery Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Functional Confectionery companies in 2021 (%)

The global Functional Confectionery market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Chocolate Confectionery Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Functional Confectionery include Hershey, Kellogg Company, Sula, Wm. Wrigley Jr, Unilever, Mars and Nestle, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Functional Confectionery manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Functional Confectionery Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Functional Confectionery Market Segment Percentages, by Type, 2021 (%)

Chocolate Confectionery

Chewing Gum

Sugar Confectionery

Other

Global Functional Confectionery Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Functional Confectionery Market Segment Percentages, by Application, 2021 (%)

Children

Middle Age

Senior

Youth

Global Functional Confectionery Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Functional Confectionery Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Functional Confectionery revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Functional Confectionery revenues share in global market, 2021 (%)

Key companies Functional Confectionery sales in global market, 2017-2022
(Estimated), (K MT)

Key companies Functional Confectionery sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Hershey

Kellogg Company

Sula

Wm. Wrigley Jr

Unilever

Mars

Nestle

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