

# Functional Beverages Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Functional beverages are drinks that impart health benefits to consumers. These drinks are fortified with several ingredients with various health advantages. Some of the major ingredients of functional beverages include vitamins & minerals, bacterial strain to promote gut health, herbs, amino acids, and others.

This report contains market size and forecasts of Functional Beverages in global, including the following market information:

Global Functional Beverages Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Functional Beverages Market Sales, 2017-2022, 2023-2028, (K MT)

Global top five Functional Beverages companies in 2021 (%)

The global Functional Beverages market was valued at 118010 million in 2021 and is projected to reach US\$ 162750 million by 2028, at a CAGR of 4.7% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Probiotic Drinks Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Functional Beverages include The Coca-Cola, Dannon Company, PepsiCo, Hain Celestial Group, Fuze Beverage, Kraft Foods Group, General Mills, Campbell Soup Company and Ocean Spray and etc. In 2021, the global top five

players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Functional Beverages manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Functional Beverages Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Functional Beverages Market Segment Percentages, by Type, 2021 (%)

Probiotic Drinks

Energy Drinks

Fruit & Vegetable Juices

Herbal & Fruit Tea

Global Functional Beverages Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

Global Functional Beverages Market Segment Percentages, by Application, 2021 (%)

Supermarket

Department Stores

Grocery

Online Retailers

Global Functional Beverages Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K MT)

## Global Functional Beverages Market Segment Percentages, By Region and Country, 2021 (%)

### North America

US

Canada

Mexico

### Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

### Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Functional Beverages revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Functional Beverages revenues share in global market, 2021 (%)

Key companies Functional Beverages sales in global market, 2017-2022 (Estimated), (K MT)

Key companies Functional Beverages sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

The Coca-Cola

Dannon Company

PepsiCo

Hain Celestial Group

Fuze Beverage

Kraft Foods Group

General Mills

Campbell Soup Company

Ocean Spray

Red Bull

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