

Full Color LED Billboard Market - Global Outlook and Forecast 2022-2028

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Abstracts

LED Billboard is a flat panel display, which uses an array of light-emitting diodes as a video display. An LED panel is a small display, or a component of a larger display. They are typically used outdoors in store signs and billboards.

The billboard, a mainstay of outdoor advertising has entered the realm of high-tech in the form of an LED billboard media format. When viewed, the electronic LED billboards appear similar to a print (or static) billboard except for one small detail: every six to eight seconds the sign face changes to display a brand new advertising message.

This report contains market size and forecasts of Full Color LED Billboard in global, including the following market information:

Global Full Color LED Billboard Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Full Color LED Billboard Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Full Color LED Billboard companies in 2021 (%)

The global Full Color LED Billboard market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

?P10 Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Full Color LED Billboard include Daktronics, Unilumin, Absen, Liantronics, Barco, Watchfire, Leyard, Lighthouse and Sansitech, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Full Color LED Billboard manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Full Color LED Billboard Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Full Color LED Billboard Market Segment Percentages, by Type, 2021 (%)

?P10

P10-P20

?P20

Global Full Color LED Billboard Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Full Color LED Billboard Market Segment Percentages, by Application, 2021 (%)

Indoor

Outdoor

Global Full Color LED Billboard Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Full Color LED Billboard Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Full Color LED Billboard revenues in global market, 2017-2022
(Estimated), (\$ millions)

Key companies Full Color LED Billboard revenues share in global market, 2021 (%)

Key companies Full Color LED Billboard sales in global market, 2017-2022 (Estimated),
(K Units)

Key companies Full Color LED Billboard sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Daktronics

Unilumin

Absen

Liantronics

Barco

Watchfire

Leyard

Lighthouse

Sansitech

AOTO

Ledman

Lopu

Yaham

Optec Display

Szretop

Mary

QSTech

Teeho

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