

Freelance Platforms Market in South Korea - Industry Outlook and Forecast 2020-2026

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Abstracts

Freelance platforms are a marketplace for businesses and freelance workers from all over the world. They typically make money by taking a cut from both the employer and the freelancer. For the money they charge, these platforms provide a hassle-free and convenient business experience to both parties.

This report contains market size and forecasts of Freelance Platforms in South Korea, including the following market information:

South Korea Freelance Platforms Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in South Korea Freelance Platforms Market 2019 (%)

The global Freelance Platforms market was valued at 2932.8 million in 2019 and is projected to reach US\$ 5066 million by 2026, at a CAGR of 14.6% during the forecast period. While the Freelance Platforms market size in South Korea was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Freelance Platforms businesses, with lots of challenges and uncertainty faced by many players of Freelance Platforms in South Korea.

This report also analyses and evaluates the COVID-19 impact on Freelance Platforms market size in 2020 and the next few years in South Korea

Total Market by Segment:

South Korea Freelance Platforms Market, By Type, 2015-2020, 2021-2026 (\$ millions)

South Korea Freelance Platforms Market Segment Percentages, By Type, 2019 (%)

Cloud Based

Web Based

Web based is the most widely used type which takes up about 79.3% of the total sales in 2019.

South Korea Freelance Platforms Market, By Application, 2015-2020, 2021-2026 (\$ millions)

South Korea Freelance Platforms Market Segment Percentages, By Application, 2019 (%)

Large Enterprises

SMEs

Freelancers

Freelance platforms have wide range of applications, such as large enterprises (above 300 employees), SMEs, freelancers, etc. And individual freelancers was the most widely used area which took up about 40.5% of the global total in 2019.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Freelance Platforms Market Competitors Revenues in South Korea, by Players 2015-2020 (Estimated), (\$ millions)

Total Freelance Platforms Market Competitors Revenues Share in South Korea, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Fiverr

Upwork

Freelancer.com

Envato Studio

PeoplePerHour

Toptal

Guru.com

DesignCrowd

Nexxt

DesignContest

TaskRabbit

CrowdSPRING

Dribbble Hiring

WriterAccess

99Designs

Catalant

Designhill

Skyword

Bark

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Freelance Platforms Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: South Korea Freelance Platforms Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 SOUTH KOREA FREELANCE PLATFORMS OVERALL MARKET SIZE

- 2.1 South Korea Freelance Platforms Market Size: 2020 VS 2026
- 2.2 South Korea Freelance Platforms Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Freelance Platforms Players in South Korea (including Foreign and Local Companies)
- 3.2 Top South Korea Freelance Platforms Companies Ranked by Revenue
- 3.3 South Korea Freelance Platforms Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Freelance Platforms Companies in South Korea, by Revenue in 2019
- 3.5 South Korea Manufacturers Freelance Platforms Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Freelance Platforms Players in South Korea
 - 3.6.1 List of South Korea Tier 1 Freelance Platforms Companies
 - 3.6.2 List of South Korea Tier 2 and Tier 3 Freelance Platforms Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - South Korea Freelance Platforms Market Size Markets, 2020 & 2026

4.1.2 Cloud Based

4.1.3 Web Based

4.2 By Type - South Korea Freelance Platforms Revenue & Forecasts

4.2.1 By Type - South Korea Freelance Platforms Revenue, 2015-2020

4.2.2 By Type - South Korea Freelance Platforms Revenue, 2021-2026

4.2.3 By Type - South Korea Freelance Platforms Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - South Korea Freelance Platforms Market Size, 2020 & 2026

5.1.2 Large Enterprises

5.1.3 SMEs

5.1.4 Freelancers

5.2 By Application - South Korea Freelance Platforms Revenue & Forecasts

5.2.1 By Application - South Korea Freelance Platforms Revenue, 2015-2020

5.2.2 By Application - South Korea Freelance Platforms Revenue, 2021-2026

5.2.3 By Application - South Korea Freelance Platforms Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

6.1 Fiverr

6.1.1 Fiverr Corporate Summary

6.1.2 Fiverr Business Overview

6.1.3 Fiverr Freelance Platforms Major Product Offerings

6.1.4 Fiverr Revenue in South Korea (2015-2020)

6.1.5 Fiverr Key News

6.2 Upwork

6.2.1 Upwork Corporate Summary

6.2.2 Upwork Business Overview

6.2.3 Upwork Freelance Platforms Major Product Offerings

6.2.4 Upwork Revenue in South Korea (2015-2020)

6.2.5 Upwork Key News

6.3 Freelancer.com

6.3.1 Freelancer.com Corporate Summary

6.3.2 Freelancer.com Business Overview

6.3.3 Freelancer.com Freelance Platforms Major Product Offerings

6.3.4 Freelancer.com Revenue in South Korea (2015-2020)

- 6.3.5 Freelancer.com Key News
- 6.4 Envato Studio
 - 6.4.1 Envato Studio Corporate Summary
 - 6.4.2 Envato Studio Business Overview
 - 6.4.3 Envato Studio Freelance Platforms Major Product Offerings
 - 6.4.4 Envato Studio Revenue in South Korea (2015-2020)
 - 6.4.5 Envato Studio Key News
- 6.5 PeoplePerHour
 - 6.5.1 PeoplePerHour Corporate Summary
 - 6.5.2 PeoplePerHour Business Overview
 - 6.5.3 PeoplePerHour Freelance Platforms Major Product Offerings
 - 6.5.4 PeoplePerHour Revenue in South Korea (2015-2020)
 - 6.5.5 PeoplePerHour Key News
- 6.6 Toptal
 - 6.6.1 Toptal Corporate Summary
 - 6.6.2 Toptal Business Overview
 - 6.6.3 Toptal Freelance Platforms Major Product Offerings
 - 6.6.4 Toptal Revenue in South Korea (2015-2020)
 - 6.6.5 Toptal Key News
- 6.7 Guru.com
 - 6.6.1 Guru.com Corporate Summary
 - 6.6.2 Guru.com Business Overview
 - 6.6.3 Guru.com Freelance Platforms Major Product Offerings
 - 6.4.4 Guru.com Revenue in South Korea (2015-2020)
 - 6.7.5 Guru.com Key News
- 6.8 DesignCrowd
 - 6.8.1 DesignCrowd Corporate Summary
 - 6.8.2 DesignCrowd Business Overview
 - 6.8.3 DesignCrowd Freelance Platforms Major Product Offerings
 - 6.8.4 DesignCrowd Revenue in South Korea (2015-2020)
 - 6.8.5 DesignCrowd Key News
- 6.9 Nexxt
 - 6.9.1 Nexxt Corporate Summary
 - 6.9.2 Nexxt Business Overview
 - 6.9.3 Nexxt Freelance Platforms Major Product Offerings
 - 6.9.4 Nexxt Revenue in South Korea (2015-2020)
 - 6.9.5 Nexxt Key News
- 6.10 DesignContest
 - 6.10.1 DesignContest Corporate Summary

- 6.10.2 DesignContest Business Overview
- 6.10.3 DesignContest Freelance Platforms Major Product Offerings
- 6.10.4 DesignContest Revenue in South Korea (2015-2020)
- 6.10.5 DesignContest Key News
- 6.11 TaskRabbit
 - 6.11.1 TaskRabbit Corporate Summary
 - 6.11.2 TaskRabbit Freelance Platforms Business Overview
 - 6.11.3 TaskRabbit Freelance Platforms Major Product Offerings
 - 6.11.4 TaskRabbit Revenue in South Korea (2015-2020)
 - 6.11.5 TaskRabbit Key News
- 6.12 CrowdSPRING
 - 6.12.1 CrowdSPRING Corporate Summary
 - 6.12.2 CrowdSPRING Freelance Platforms Business Overview
 - 6.12.3 CrowdSPRING Freelance Platforms Major Product Offerings
 - 6.12.4 CrowdSPRING Revenue in South Korea (2015-2020)
 - 6.12.5 CrowdSPRING Key News
- 6.13 Dribbble Hiring
 - 6.13.1 Dribbble Hiring Corporate Summary
 - 6.13.2 Dribbble Hiring Freelance Platforms Business Overview
 - 6.13.3 Dribbble Hiring Freelance Platforms Major Product Offerings
 - 6.13.4 Dribbble Hiring Revenue in South Korea (2015-2020)
 - 6.13.5 Dribbble Hiring Key News
- 6.14 WriterAccess
 - 6.14.1 WriterAccess Corporate Summary
 - 6.14.2 WriterAccess Freelance Platforms Business Overview
 - 6.14.3 WriterAccess Freelance Platforms Major Product Offerings
 - 6.14.4 WriterAccess Revenue in South Korea (2015-2020)
 - 6.14.5 WriterAccess Key News
- 6.15 99Designs
 - 6.15.1 99Designs Corporate Summary
 - 6.15.2 99Designs Freelance Platforms Business Overview
 - 6.15.3 99Designs Freelance Platforms Major Product Offerings
 - 6.15.4 99Designs Revenue in South Korea (2015-2020)
 - 6.15.5 99Designs Key News
- 6.16 Catalant
 - 6.16.1 Catalant Corporate Summary
 - 6.16.2 Catalant Freelance Platforms Business Overview
 - 6.16.3 Catalant Freelance Platforms Major Product Offerings
 - 6.16.4 Catalant Revenue in South Korea (2015-2020)

6.16.5 Catalant Key News

6.17 Designhill

6.17.1 Designhill Corporate Summary

6.17.2 Designhill Freelance Platforms Business Overview

6.17.3 Designhill Freelance Platforms Major Product Offerings

6.17.4 Designhill Revenue in South Korea (2015-2020)

6.17.5 Designhill Key News

6.18 Skyword

6.18.1 Skyword Corporate Summary

6.18.2 Skyword Freelance Platforms Business Overview

6.18.3 Skyword Freelance Platforms Major Product Offerings

6.18.4 Skyword Revenue in South Korea (2015-2020)

6.18.5 Skyword Key News

6.19 Bark

6.19.1 Bark Corporate Summary

6.19.2 Bark Freelance Platforms Business Overview

6.19.3 Bark Freelance Platforms Major Product Offerings

6.19.4 Bark Revenue in South Korea (2015-2020)

6.19.5 Bark Key News

6.20 Gigster

6.20.1 Gigster Corporate Summary

6.20.2 Gigster Freelance Platforms Business Overview

6.20.3 Gigster Freelance Platforms Major Product Offerings

6.20.4 Gigster Revenue in South Korea (2015-2020)

6.20.5 Gigster Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

7.1 PESTLE Analysis for South Korea Freelance Platforms Market

7.2 Market Opportunities & Trends

7.3 Market Drivers

7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Key Players of Freelance Platforms in South Korea

Table 2. Top Players in South Korea, Ranking by Revenue (2019)

Table 3. South Korea Freelance Platforms Revenue by Companies, (US\$, Mn), 2015-2020

Table 4. South Korea Freelance Platforms Revenue Share by Companies, 2015-2020

Table 5. South Korea Freelance Platforms Sales by Companies, (K Units), 2015-2020

Table 6. South Korea Freelance Platforms Sales Share by Companies, 2015-2020

Table 7. Key Manufacturers Freelance Platforms Price (2015-2020) (US\$/Unit)

Table 8. South Korea Manufacturers Freelance Platforms Product Type

Table 9. List of South Korea Tier 1 Freelance Platforms Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 10. List of South Korea Tier 2 and Tier 3 Freelance Platforms Companies, Revenue (US\$, Mn) in 2019 and Market Share

Table 11. By Type - Freelance Platforms Revenue in South Korea (US\$, Mn), 2015-2020

Table 12. By Type - Freelance Platforms Revenue in South Korea (US\$, Mn), 2021-2026

Table 13. By Type - Freelance Platforms Sales in South Korea (K Units), 2015-2020

Table 14. By Type - Freelance Platforms Sales in South Korea (K Units), 2021-2026

Table 15. By Application - Freelance Platforms Revenue in South Korea, (US\$, Mn), 2015-2020

Table 16. By Application - Freelance Platforms Revenue in South Korea, (US\$, Mn), 2021-2026

Table 17. By Application - Freelance Platforms Sales in South Korea, (K Units), 2015-2020

Table 18. By Application - Freelance Platforms Sales in South Korea, (K Units), 2021-2026

Table 19. Fiverr Corporate Summary

Table 20. Fiverr Freelance Platforms Product Offerings

Table 21. Fiverr Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 22. Upwork Corporate Summary

Table 23. Upwork Freelance Platforms Product Offerings

Table 24. Upwork Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 25. Freelancer.com Corporate Summary

Table 26. Freelancer.com Freelance Platforms Product Offerings

- Table 27. Freelancer.com Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 28. Envato Studio Corporate Summary
- Table 29. Envato Studio Freelance Platforms Product Offerings
- Table 30. Envato Studio Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 31. PeoplePerHour Corporate Summary
- Table 32. PeoplePerHour Freelance Platforms Product Offerings
- Table 33. PeoplePerHour Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 34. Toptal Corporate Summary
- Table 35. Toptal Freelance Platforms Product Offerings
- Table 36. Toptal Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 37. Guru.com Corporate Summary
- Table 38. Guru.com Freelance Platforms Product Offerings
- Table 39. Guru.com Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 40. DesignCrowd Corporate Summary
- Table 41. DesignCrowd Freelance Platforms Product Offerings
- Table 42. DesignCrowd Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 43. Nexxt Corporate Summary
- Table 44. Nexxt Freelance Platforms Product Offerings
- Table 45. Nexxt Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 46. DesignContest Corporate Summary
- Table 47. DesignContest Freelance Platforms Product Offerings
- Table 48. DesignContest Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 49. TaskRabbit Corporate Summary
- Table 50. TaskRabbit Freelance Platforms Product Offerings
- Table 51. TaskRabbit Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 52. CrowdSPRING Corporate Summary
- Table 53. CrowdSPRING Freelance Platforms Product Offerings
- Table 54. CrowdSPRING Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 55. Dribbble Hiring Corporate Summary
- Table 56. Dribbble Hiring Freelance Platforms Product Offerings
- Table 57. Dribbble Hiring Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 58. WriterAccess Corporate Summary
- Table 59. WriterAccess Freelance Platforms Product Offerings
- Table 60. WriterAccess Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 61. 99Designs Corporate Summary
- Table 62. 99Designs Freelance Platforms Product Offerings
- Table 63. 99Designs Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 64. Catalant Corporate Summary
- Table 65. Catalant Freelance Platforms Product Offerings

- Table 66. Catalant Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 67. Designhill Corporate Summary
- Table 68. Designhill Freelance Platforms Product Offerings
- Table 69. Designhill Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 70. Skyword Corporate Summary
- Table 71. Skyword Freelance Platforms Product Offerings
- Table 72. Skyword Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 73. Bark Corporate Summary
- Table 74. Bark Freelance Platforms Product Offerings
- Table 75. Bark Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 76. Gigster Corporate Summary
- Table 77. Gigster Freelance Platforms Product Offerings
- Table 78. Gigster Freelance Platforms Revenue (US\$, Mn), (2015-2020)

List Of Figures

LIST OF FIGURES

Figure 1. Freelance Platforms Segment by Type

Figure 2. Freelance Platforms Segment by Application

Figure 3. South Korea Freelance Platforms Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Freelance Platforms Market Size in South Korea, (US\$, Mn): 2020 VS 2026

Figure 6. South Korea Freelance Platforms Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Freelance Platforms Revenue in 2019

Figure 8. By Type - South Korea Freelance Platforms Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - South Korea Freelance Platforms Market Share, 2015-2026

Figure 10. By Application - Freelance Platforms Revenue in South Korea (US\$, Mn), 2020 & 2026

Figure 11. By Application - South Korea Freelance Platforms Market Share, 2015-2026

Figure 12. PEST Analysis for South Korea Freelance Platforms Market in 2020

Figure 13. Freelance Platforms Market Opportunities & Trends in South Korea

Figure 14. Freelance Platforms Market Drivers in South Korea

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