

Freelance Platforms Market in Germany - Industry Outlook and Forecast 2020-2026

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Abstracts

Freelance platforms are a marketplace for businesses and freelance workers from all over the world. They typically make money by taking a cut from both the employer and the freelancer. For the money they charge, these platforms provide a hassle-free and convenient business experience to both parties.

This report contains market size and forecasts of Freelance Platforms in Germany, including the following market information:

Germany Freelance Platforms Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Germany Freelance Platforms Market 2019 (%)

The global Freelance Platforms market was valued at 2932.8 million in 2019 and is projected to reach US\$ 5066 million by 2026, at a CAGR of 14.6% during the forecast period. While the Freelance Platforms market size in Germany was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Freelance Platforms businesses, with lots of challenges and uncertainty faced by many players of Freelance Platforms in Germany. This report also analyses and evaluates the COVID-19 impact on Freelance Platforms market size in 2020 and the next few years in Germany

Total Market by Segment:

Germany Freelance Platforms Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Germany Freelance Platforms Market Segment Percentages, By Type, 2019 (%)

Cloud Based

Web Based

Web based is the most widely used type which takes up about 79.3% of the total sales in 2019.

Germany Freelance Platforms Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Germany Freelance Platforms Market Segment Percentages, By Application, 2019 (%)

Large Enterprises

SMEs

Freelancers

Freelance platforms have wide range of applications, such as large enterprises (above 300 employees), SMEs, freelancers, etc. And individual freelancers was the most widely used area which took up about 40.5% of the global total in 2019.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Freelance Platforms Market Competitors Revenues in Germany, by Players 2015-2020 (Estimated), (\$ millions)

Total Freelance Platforms Market Competitors Revenues Share in Germany, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Fiverr

Upwork

Freelancer.com

Envato Studio

PeoplePerHour

Toptal

Guru.com

DesignCrowd

Nexxt

DesignContest

TaskRabbit

CrowdSPRING

Dribbble Hiring

WriterAccess

99Designs

Catalant

Designhill

Skyword

Bark

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Freelance Platforms Market Definition
- 1.2 Market Segments
 - 1.2.1 Segment by Type
 - 1.2.2 Segment by Application
- 1.3 COVID-19 Impact: Germany Freelance Platforms Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GERMANY FREELANCE PLATFORMS OVERALL MARKET SIZE

- 2.1 Germany Freelance Platforms Market Size: 2020 VS 2026
- 2.2 Germany Freelance Platforms Revenue, Prospects & Forecasts: 2015-2026

3 COMPANY LANDSCAPE

- 3.1 Top Freelance Platforms Players in Germany (including Foreign and Local Companies)
- 3.2 Top Germany Freelance Platforms Companies Ranked by Revenue
- 3.3 Germany Freelance Platforms Revenue by Companies (including Foreign and Local Companies)
- 3.4 Top 3 and Top 5 Freelance Platforms Companies in Germany, by Revenue in 2019
- 3.5 Germany Manufacturers Freelance Platforms Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Freelance Platforms Players in Germany
 - 3.6.1 List of Germany Tier 1 Freelance Platforms Companies
 - 3.6.2 List of Germany Tier 2 and Tier 3 Freelance Platforms Companies

4 SIGHTS BY PRODUCT

- 4.1 Overview
 - 4.1.1 By Type - Germany Freelance Platforms Market Size Markets, 2020 & 2026
 - 4.1.2 Cloud Based

4.1.3 Web Based

4.2 By Type - Germany Freelance Platforms Revenue & Forecasts

4.2.1 By Type - Germany Freelance Platforms Revenue, 2015-2020

4.2.2 By Type - Germany Freelance Platforms Revenue, 2021-2026

4.2.3 By Type - Germany Freelance Platforms Revenue Market Share, 2015-2026

5 SIGHTS BY APPLICATION

5.1 Overview

5.1.1 By Application - Germany Freelance Platforms Market Size, 2020 & 2026

5.1.2 Large Enterprises

5.1.3 SMEs

5.1.4 Freelancers

5.2 By Application - Germany Freelance Platforms Revenue & Forecasts

5.2.1 By Application - Germany Freelance Platforms Revenue, 2015-2020

5.2.2 By Application - Germany Freelance Platforms Revenue, 2021-2026

5.2.3 By Application - Germany Freelance Platforms Revenue Market Share, 2015-2026

6 PLAYERS PROFILES

6.1 Fiverr

6.1.1 Fiverr Corporate Summary

6.1.2 Fiverr Business Overview

6.1.3 Fiverr Freelance Platforms Major Product Offerings

6.1.4 Fiverr Revenue in Germany (2015-2020)

6.1.5 Fiverr Key News

6.2 Upwork

6.2.1 Upwork Corporate Summary

6.2.2 Upwork Business Overview

6.2.3 Upwork Freelance Platforms Major Product Offerings

6.2.4 Upwork Revenue in Germany (2015-2020)

6.2.5 Upwork Key News

6.3 Freelancer.com

6.3.1 Freelancer.com Corporate Summary

6.3.2 Freelancer.com Business Overview

6.3.3 Freelancer.com Freelance Platforms Major Product Offerings

6.3.4 Freelancer.com Revenue in Germany (2015-2020)

6.3.5 Freelancer.com Key News

6.4 Envato Studio

- 6.4.1 Envato Studio Corporate Summary
- 6.4.2 Envato Studio Business Overview
- 6.4.3 Envato Studio Freelance Platforms Major Product Offerings
- 6.4.4 Envato Studio Revenue in Germany (2015-2020)
- 6.4.5 Envato Studio Key News

6.5 PeoplePerHour

- 6.5.1 PeoplePerHour Corporate Summary
- 6.5.2 PeoplePerHour Business Overview
- 6.5.3 PeoplePerHour Freelance Platforms Major Product Offerings
- 6.5.4 PeoplePerHour Revenue in Germany (2015-2020)
- 6.5.5 PeoplePerHour Key News

6.6 Toptal

- 6.6.1 Toptal Corporate Summary
- 6.6.2 Toptal Business Overview
- 6.6.3 Toptal Freelance Platforms Major Product Offerings
- 6.6.4 Toptal Revenue in Germany (2015-2020)
- 6.6.5 Toptal Key News

6.7 Guru.com

- 6.6.1 Guru.com Corporate Summary
- 6.6.2 Guru.com Business Overview
- 6.6.3 Guru.com Freelance Platforms Major Product Offerings
- 6.4.4 Guru.com Revenue in Germany (2015-2020)
- 6.7.5 Guru.com Key News

6.8 DesignCrowd

- 6.8.1 DesignCrowd Corporate Summary
- 6.8.2 DesignCrowd Business Overview
- 6.8.3 DesignCrowd Freelance Platforms Major Product Offerings
- 6.8.4 DesignCrowd Revenue in Germany (2015-2020)
- 6.8.5 DesignCrowd Key News

6.9 Nexxt

- 6.9.1 Nexxt Corporate Summary
- 6.9.2 Nexxt Business Overview
- 6.9.3 Nexxt Freelance Platforms Major Product Offerings
- 6.9.4 Nexxt Revenue in Germany (2015-2020)
- 6.9.5 Nexxt Key News

6.10 DesignContest

- 6.10.1 DesignContest Corporate Summary
- 6.10.2 DesignContest Business Overview

- 6.10.3 DesignContest Freelance Platforms Major Product Offerings
- 6.10.4 DesignContest Revenue in Germany (2015-2020)
- 6.10.5 DesignContest Key News
- 6.11 TaskRabbit
 - 6.11.1 TaskRabbit Corporate Summary
 - 6.11.2 TaskRabbit Freelance Platforms Business Overview
 - 6.11.3 TaskRabbit Freelance Platforms Major Product Offerings
 - 6.11.4 TaskRabbit Revenue in Germany (2015-2020)
 - 6.11.5 TaskRabbit Key News
- 6.12 CrowdSPRING
 - 6.12.1 CrowdSPRING Corporate Summary
 - 6.12.2 CrowdSPRING Freelance Platforms Business Overview
 - 6.12.3 CrowdSPRING Freelance Platforms Major Product Offerings
 - 6.12.4 CrowdSPRING Revenue in Germany (2015-2020)
 - 6.12.5 CrowdSPRING Key News
- 6.13 Dribbble Hiring
 - 6.13.1 Dribbble Hiring Corporate Summary
 - 6.13.2 Dribbble Hiring Freelance Platforms Business Overview
 - 6.13.3 Dribbble Hiring Freelance Platforms Major Product Offerings
 - 6.13.4 Dribbble Hiring Revenue in Germany (2015-2020)
 - 6.13.5 Dribbble Hiring Key News
- 6.14 WriterAccess
 - 6.14.1 WriterAccess Corporate Summary
 - 6.14.2 WriterAccess Freelance Platforms Business Overview
 - 6.14.3 WriterAccess Freelance Platforms Major Product Offerings
 - 6.14.4 WriterAccess Revenue in Germany (2015-2020)
 - 6.14.5 WriterAccess Key News
- 6.15 99Designs
 - 6.15.1 99Designs Corporate Summary
 - 6.15.2 99Designs Freelance Platforms Business Overview
 - 6.15.3 99Designs Freelance Platforms Major Product Offerings
 - 6.15.4 99Designs Revenue in Germany (2015-2020)
 - 6.15.5 99Designs Key News
- 6.16 Catalant
 - 6.16.1 Catalant Corporate Summary
 - 6.16.2 Catalant Freelance Platforms Business Overview
 - 6.16.3 Catalant Freelance Platforms Major Product Offerings
 - 6.16.4 Catalant Revenue in Germany (2015-2020)
 - 6.16.5 Catalant Key News

6.17 Designhill

- 6.17.1 Designhill Corporate Summary
- 6.17.2 Designhill Freelance Platforms Business Overview
- 6.17.3 Designhill Freelance Platforms Major Product Offerings
- 6.17.4 Designhill Revenue in Germany (2015-2020)
- 6.17.5 Designhill Key News

6.18 Skyword

- 6.18.1 Skyword Corporate Summary
- 6.18.2 Skyword Freelance Platforms Business Overview
- 6.18.3 Skyword Freelance Platforms Major Product Offerings
- 6.18.4 Skyword Revenue in Germany (2015-2020)
- 6.18.5 Skyword Key News

6.19 Bark

- 6.19.1 Bark Corporate Summary
- 6.19.2 Bark Freelance Platforms Business Overview
- 6.19.3 Bark Freelance Platforms Major Product Offerings
- 6.19.4 Bark Revenue in Germany (2015-2020)
- 6.19.5 Bark Key News

6.20 Gigster

- 6.20.1 Gigster Corporate Summary
- 6.20.2 Gigster Freelance Platforms Business Overview
- 6.20.3 Gigster Freelance Platforms Major Product Offerings
- 6.20.4 Gigster Revenue in Germany (2015-2020)
- 6.20.5 Gigster Key News

7 KEY MARKET TRENDS & INFLUENCES 2021-2026

- 7.1 PESTLE Analysis for Germany Freelance Platforms Market
- 7.2 Market Opportunities & Trends
- 7.3 Market Drivers
- 7.4 Market Restraints

8 CONCLUSION

9 APPENDIX

- 9.1 Note
- 9.2 Examples of Clients
- 9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Key Players of Freelance Platforms in Germany
- Table 2. Top Players in Germany, Ranking by Revenue (2019)
- Table 3. Germany Freelance Platforms Revenue by Companies, (US\$, Mn), 2015-2020
- Table 4. Germany Freelance Platforms Revenue Share by Companies, 2015-2020
- Table 5. Germany Freelance Platforms Sales by Companies, (K Units), 2015-2020
- Table 6. Germany Freelance Platforms Sales Share by Companies, 2015-2020
- Table 7. Key Manufacturers Freelance Platforms Price (2015-2020) (US\$/Unit)
- Table 8. Germany Manufacturers Freelance Platforms Product Type
- Table 9. List of Germany Tier 1 Freelance Platforms Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 10. List of Germany Tier 2 and Tier 3 Freelance Platforms Companies, Revenue (US\$, Mn) in 2019 and Market Share
- Table 11. By Type - Freelance Platforms Revenue in Germany (US\$, Mn), 2015-2020
- Table 12. By Type - Freelance Platforms Revenue in Germany (US\$, Mn), 2021-2026
- Table 13. By Type - Freelance Platforms Sales in Germany (K Units), 2015-2020
- Table 14. By Type - Freelance Platforms Sales in Germany (K Units), 2021-2026
- Table 15. By Application - Freelance Platforms Revenue in Germany, (US\$, Mn), 2015-2020
- Table 16. By Application - Freelance Platforms Revenue in Germany, (US\$, Mn), 2021-2026
- Table 17. By Application - Freelance Platforms Sales in Germany, (K Units), 2015-2020
- Table 18. By Application - Freelance Platforms Sales in Germany, (K Units), 2021-2026
- Table 19. Fiverr Corporate Summary
- Table 20. Fiverr Freelance Platforms Product Offerings
- Table 21. Fiverr Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 22. Upwork Corporate Summary
- Table 23. Upwork Freelance Platforms Product Offerings
- Table 24. Upwork Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 25. Freelancer.com Corporate Summary
- Table 26. Freelancer.com Freelance Platforms Product Offerings
- Table 27. Freelancer.com Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 28. Envato Studio Corporate Summary
- Table 29. Envato Studio Freelance Platforms Product Offerings
- Table 30. Envato Studio Freelance Platforms Revenue (US\$, Mn), (2015-2020)
- Table 31. PeoplePerHour Corporate Summary

Table 32. PeoplePerHour Freelance Platforms Product Offerings

Table 33. PeoplePerHour Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 34. Toptal Corporate Summary

Table 35. Toptal Freelance Platforms Product Offerings

Table 36. Toptal Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 37. Guru.com Corporate Summary

Table 38. Guru.com Freelance Platforms Product Offerings

Table 39. Guru.com Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 40. DesignCrowd Corporate Summary

Table 41. DesignCrowd Freelance Platforms Product Offerings

Table 42. DesignCrowd Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 43. Nexxt Corporate Summary

Table 44. Nexxt Freelance Platforms Product Offerings

Table 45. Nexxt Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 46. DesignContest Corporate Summary

Table 47. DesignContest Freelance Platforms Product Offerings

Table 48. DesignContest Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 49. TaskRabbit Corporate Summary

Table 50. TaskRabbit Freelance Platforms Product Offerings

Table 51. TaskRabbit Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 52. CrowdSPRING Corporate Summary

Table 53. CrowdSPRING Freelance Platforms Product Offerings

Table 54. CrowdSPRING Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 55. Dribbble Hiring Corporate Summary

Table 56. Dribbble Hiring Freelance Platforms Product Offerings

Table 57. Dribbble Hiring Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 58. WriterAccess Corporate Summary

Table 59. WriterAccess Freelance Platforms Product Offerings

Table 60. WriterAccess Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 61. 99Designs Corporate Summary

Table 62. 99Designs Freelance Platforms Product Offerings

Table 63. 99Designs Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 64. Catalant Corporate Summary

Table 65. Catalant Freelance Platforms Product Offerings

Table 66. Catalant Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 67. Designhill Corporate Summary

Table 68. Designhill Freelance Platforms Product Offerings

Table 69. Designhill Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 70. Skyword Corporate Summary

Table 71. Skyword Freelance Platforms Product Offerings

Table 72. Skyword Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 73. Bark Corporate Summary

Table 74. Bark Freelance Platforms Product Offerings

Table 75. Bark Freelance Platforms Revenue (US\$, Mn), (2015-2020)

Table 76. Gigster Corporate Summary

Table 77. Gigster Freelance Platforms Product Offerings

Table 78. Gigster Freelance Platforms Revenue (US\$, Mn), (2015-2020)

List Of Figures

LIST OF FIGURES

Figure 1. Freelance Platforms Segment by Type

Figure 2. Freelance Platforms Segment by Application

Figure 3. Germany Freelance Platforms Market Overview: 2020

Figure 4. Key Caveats

Figure 5. Freelance Platforms Market Size in Germany, (US\$, Mn): 2020 VS 2026

Figure 6. Germany Freelance Platforms Revenue, 2015-2026 (US\$, Mn)

Figure 7. The Top 3 and 5 Players Market Share by Freelance Platforms Revenue in 2019

Figure 8. By Type - Germany Freelance Platforms Incremental Growth, (US\$, Mn), 2015-2026

Figure 9. By Type - Germany Freelance Platforms Market Share, 2015-2026

Figure 10. By Application - Freelance Platforms Revenue in Germany (US\$, Mn), 2020 & 2026

Figure 11. By Application - Germany Freelance Platforms Market Share, 2015-2026

Figure 12. PEST Analysis for Germany Freelance Platforms Market in 2020

Figure 13. Freelance Platforms Market Opportunities & Trends in Germany

Figure 14. Freelance Platforms Market Drivers in Germany

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