

Freelance Platforms Market in Brazil - Industry Outlook and Forecast 2020-2026

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Abstracts

Freelance platforms are a marketplace for businesses and freelance workers from all over the world. They typically make money by taking a cut from both the employer and the freelancer. For the money they charge, these platforms provide a hassle-free and convenient business experience to both parties.

This report contains market size and forecasts of Freelance Platforms in Brazil, including the following market information:

Brazil Freelance Platforms Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Brazil Freelance Platforms Market 2019 (%)

The global Freelance Platforms market was valued at 2932.8 million in 2019 and is projected to reach US\$ 5066 million by 2026, at a CAGR of 14.6% during the forecast period. While the Freelance Platforms market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Freelance Platforms businesses, with lots of challenges and uncertainty faced by many players of Freelance Platforms in Brazil. This report also analyses and evaluates the COVID-19 impact on Freelance Platforms market size in 2020 and the next few years in Brazil

Total Market by Segment:

Brazil Freelance Platforms Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Brazil Freelance Platforms Market Segment Percentages, By Type, 2019 (%)

Cloud Based

Web Based

Web based is the most widely used type which takes up about 79.3% of the total sales in 2019.

Brazil Freelance Platforms Market, By Application, 2015-2020, 2021-2026 (\$ millions)
Brazil Freelance Platforms Market Segment Percentages, By Application, 2019 (%)

Large Enterprises

SMEs

Freelancers

Freelance platforms have wide range of applications, such as large enterprises (above 300 employees), SMEs, freelancers, etc. And individual freelancers was the most widely used area which took up about 40.5% of the global total in 2019.

Competitor Analysis

The report also provides analysis of leading market participants including:

Total Freelance Platforms Market Competitors Revenues in Brazil, by Players
2015-2020 (Estimated), (\$ millions)

Total Freelance Platforms Market Competitors Revenues Share in Brazil, by Players
2019 (%)

Further, the report presents profiles of competitors in the market, including the following:

Fiverr

Upwork

Freelancer.com

Envato Studio

PeoplePerHour

Toptal

Guru.com

DesignCrowd

Nexxt

DesignContest

TaskRabbit

CrowdSPRING

Dribbble Hiring

WriterAccess

99Designs

Catalant

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Skyword

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