

Freelance Platforms Market - Global Outlook and Forecast 2022-2028

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Abstracts

Freelance platforms are a marketplace for businesses and freelance workers from all over the world. They typically make money by taking a cut from both the employer and the freelancer. For the money they charge, these platforms provide a hassle-free and convenient business experience to both parties.

This report contains market size and forecasts of Freelance Platforms in Global, including the following market information:

Global Freelance Platforms Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Freelance Platforms market was valued at 4026 million in 2021 and is projected to reach US\$ 10480 million by 2028, at a CAGR of 14.6% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Freelance Platforms include Fiverr, Upwork, Freelancer.com, Envato Studio, PeoplePerHour, Toptal, Guru.com, DesignCrowd and Nexxt, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Freelance Platforms companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Freelance Platforms Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Freelance Platforms Market Segment Percentages, by Type, 2021 (%)

Cloud Based

Web Based

Global Freelance Platforms Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Freelance Platforms Market Segment Percentages, by Application, 2021 (%)

Large Enterprises

SMEs

Freelancers

Global Freelance Platforms Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Freelance Platforms Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Freelance Platforms revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Freelance Platforms revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Fiverr

Upwork

Freelancer.com

Envato Studio

PeoplePerHour

Toptal

Guru.com

DesignCrowd

Nexxt

DesignContest

TaskRabbit

CrowdSPRING

Dribbble Hiring

WriterAccess

99Designs

Catalant

Designhill

Skyword

Bark

Gigster

Contents

1 INTRODUCTION TO RESEARCH & ANALYSIS REPORTS

- 1.1 Freelance Platforms Market Definition
- 1.2 Market Segments
 - 1.2.1 Market by Type
 - 1.2.2 Market by Application
- 1.3 Global Freelance Platforms Market Overview
- 1.4 Features & Benefits of This Report
- 1.5 Methodology & Sources of Information
 - 1.5.1 Research Methodology
 - 1.5.2 Research Process
 - 1.5.3 Base Year
 - 1.5.4 Report Assumptions & Caveats

2 GLOBAL FREELANCE PLATFORMS OVERALL MARKET SIZE

- 2.1 Global Freelance Platforms Market Size: 2021 VS 2028
- 2.2 Global Freelance Platforms Market Size, Prospects & Forecasts: 2017-2028
- 2.3 Key Market Trends, Opportunity, Drivers and Restraints
 - 2.3.1 Market Opportunities & Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Restraints

3 COMPANY LANDSCAPE

- 3.1 Top Freelance Platforms Players in Global Market
- 3.2 Top Global Freelance Platforms Companies Ranked by Revenue
- 3.3 Global Freelance Platforms Revenue by Companies
- 3.4 Top 3 and Top 5 Freelance Platforms Companies in Global Market, by Revenue in 2021
- 3.5 Global Companies Freelance Platforms Product Type
- 3.6 Tier 1, Tier 2 and Tier 3 Freelance Platforms Players in Global Market
 - 3.6.1 List of Global Tier 1 Freelance Platforms Companies
 - 3.6.2 List of Global Tier 2 and Tier 3 Freelance Platforms Companies

4 MARKET SIGHTS BY PRODUCT

4.1 Overview

- 4.1.1 by Type - Global Freelance Platforms Market Size Markets, 2021 & 2028
- 4.1.2 Cloud Based
- 4.1.3 Web Based

4.2 By Type - Global Freelance Platforms Revenue & Forecasts

- 4.2.1 By Type - Global Freelance Platforms Revenue, 2017-2022
- 4.2.2 By Type - Global Freelance Platforms Revenue, 2023-2028
- 4.2.3 By Type - Global Freelance Platforms Revenue Market Share, 2017-2028

5 SIGHTS BY APPLICATION

5.1 Overview

- 5.1.1 By Application - Global Freelance Platforms Market Size, 2021 & 2028
- 5.1.2 Large Enterprises
- 5.1.3 SMEs
- 5.1.4 Freelancers

5.2 By Application - Global Freelance Platforms Revenue & Forecasts

- 5.2.1 By Application - Global Freelance Platforms Revenue, 2017-2022
- 5.2.2 By Application - Global Freelance Platforms Revenue, 2023-2028
- 5.2.3 By Application - Global Freelance Platforms Revenue Market Share, 2017-2028

6 SIGHTS BY REGION

6.1 By Region - Global Freelance Platforms Market Size, 2021 & 2028

6.2 By Region - Global Freelance Platforms Revenue & Forecasts

- 6.2.1 By Region - Global Freelance Platforms Revenue, 2017-2022
- 6.2.2 By Region - Global Freelance Platforms Revenue, 2023-2028
- 6.2.3 By Region - Global Freelance Platforms Revenue Market Share, 2017-2028

6.3 North America

- 6.3.1 By Country - North America Freelance Platforms Revenue, 2017-2028
- 6.3.2 US Freelance Platforms Market Size, 2017-2028
- 6.3.3 Canada Freelance Platforms Market Size, 2017-2028
- 6.3.4 Mexico Freelance Platforms Market Size, 2017-2028

6.4 Europe

- 6.4.1 By Country - Europe Freelance Platforms Revenue, 2017-2028
- 6.4.2 Germany Freelance Platforms Market Size, 2017-2028
- 6.4.3 France Freelance Platforms Market Size, 2017-2028
- 6.4.4 U.K. Freelance Platforms Market Size, 2017-2028
- 6.4.5 Italy Freelance Platforms Market Size, 2017-2028

6.4.6 Russia Freelance Platforms Market Size, 2017-2028

6.4.7 Nordic Countries Freelance Platforms Market Size, 2017-2028

6.4.8 Benelux Freelance Platforms Market Size, 2017-2028

6.5 Asia

6.5.1 By Region - Asia Freelance Platforms Revenue, 2017-2028

6.5.2 China Freelance Platforms Market Size, 2017-2028

6.5.3 Japan Freelance Platforms Market Size, 2017-2028

6.5.4 South Korea Freelance Platforms Market Size, 2017-2028

6.5.5 Southeast Asia Freelance Platforms Market Size, 2017-2028

6.5.6 India Freelance Platforms Market Size, 2017-2028

6.6 South America

6.6.1 By Country - South America Freelance Platforms Revenue, 2017-2028

6.6.2 Brazil Freelance Platforms Market Size, 2017-2028

6.6.3 Argentina Freelance Platforms Market Size, 2017-2028

6.7 Middle East & Africa

6.7.1 By Country - Middle East & Africa Freelance Platforms Revenue, 2017-2028

6.7.2 Turkey Freelance Platforms Market Size, 2017-2028

6.7.3 Israel Freelance Platforms Market Size, 2017-2028

6.7.4 Saudi Arabia Freelance Platforms Market Size, 2017-2028

6.7.5 UAE Freelance Platforms Market Size, 2017-2028

7 PLAYERS PROFILES

7.1 Fiverr

7.1.1 Fiverr Corporate Summary

7.1.2 Fiverr Business Overview

7.1.3 Fiverr Freelance Platforms Major Product Offerings

7.1.4 Fiverr Freelance Platforms Revenue in Global Market (2017-2022)

7.1.5 Fiverr Key News

7.2 Upwork

7.2.1 Upwork Corporate Summary

7.2.2 Upwork Business Overview

7.2.3 Upwork Freelance Platforms Major Product Offerings

7.2.4 Upwork Freelance Platforms Revenue in Global Market (2017-2022)

7.2.5 Upwork Key News

7.3 Freelancer.com

7.3.1 Freelancer.com Corporate Summary

7.3.2 Freelancer.com Business Overview

7.3.3 Freelancer.com Freelance Platforms Major Product Offerings

7.3.4 Freelancer.com Freelance Platforms Revenue in Global Market (2017-2022)

7.3.5 Freelancer.com Key News

7.4 Envato Studio

7.4.1 Envato Studio Corporate Summary

7.4.2 Envato Studio Business Overview

7.4.3 Envato Studio Freelance Platforms Major Product Offerings

7.4.4 Envato Studio Freelance Platforms Revenue in Global Market (2017-2022)

7.4.5 Envato Studio Key News

7.5 PeoplePerHour

7.5.1 PeoplePerHour Corporate Summary

7.5.2 PeoplePerHour Business Overview

7.5.3 PeoplePerHour Freelance Platforms Major Product Offerings

7.5.4 PeoplePerHour Freelance Platforms Revenue in Global Market (2017-2022)

7.5.5 PeoplePerHour Key News

7.6 Toptal

7.6.1 Toptal Corporate Summary

7.6.2 Toptal Business Overview

7.6.3 Toptal Freelance Platforms Major Product Offerings

7.6.4 Toptal Freelance Platforms Revenue in Global Market (2017-2022)

7.6.5 Toptal Key News

7.7 Guru.com

7.7.1 Guru.com Corporate Summary

7.7.2 Guru.com Business Overview

7.7.3 Guru.com Freelance Platforms Major Product Offerings

7.7.4 Guru.com Freelance Platforms Revenue in Global Market (2017-2022)

7.7.5 Guru.com Key News

7.8 DesignCrowd

7.8.1 DesignCrowd Corporate Summary

7.8.2 DesignCrowd Business Overview

7.8.3 DesignCrowd Freelance Platforms Major Product Offerings

7.8.4 DesignCrowd Freelance Platforms Revenue in Global Market (2017-2022)

7.8.5 DesignCrowd Key News

7.9 Nexxt

7.9.1 Nexxt Corporate Summary

7.9.2 Nexxt Business Overview

7.9.3 Nexxt Freelance Platforms Major Product Offerings

7.9.4 Nexxt Freelance Platforms Revenue in Global Market (2017-2022)

7.9.5 Nexxt Key News

7.10 DesignContest

- 7.10.1 DesignContest Corporate Summary
- 7.10.2 DesignContest Business Overview
- 7.10.3 DesignContest Freelance Platforms Major Product Offerings
- 7.10.4 DesignContest Freelance Platforms Revenue in Global Market (2017-2022)
- 7.10.5 DesignContest Key News
- 7.11 TaskRabbit
 - 7.11.1 TaskRabbit Corporate Summary
 - 7.11.2 TaskRabbit Business Overview
 - 7.11.3 TaskRabbit Freelance Platforms Major Product Offerings
 - 7.11.4 TaskRabbit Freelance Platforms Revenue in Global Market (2017-2022)
 - 7.11.5 TaskRabbit Key News
- 7.12 CrowdSPRING
 - 7.12.1 CrowdSPRING Corporate Summary
 - 7.12.2 CrowdSPRING Business Overview
 - 7.12.3 CrowdSPRING Freelance Platforms Major Product Offerings
 - 7.12.4 CrowdSPRING Freelance Platforms Revenue in Global Market (2017-2022)
 - 7.12.5 CrowdSPRING Key News
- 7.13 Dribbble Hiring
 - 7.13.1 Dribbble Hiring Corporate Summary
 - 7.13.2 Dribbble Hiring Business Overview
 - 7.13.3 Dribbble Hiring Freelance Platforms Major Product Offerings
 - 7.13.4 Dribbble Hiring Freelance Platforms Revenue in Global Market (2017-2022)
 - 7.13.5 Dribbble Hiring Key News
- 7.14 WriterAccess
 - 7.14.1 WriterAccess Corporate Summary
 - 7.14.2 WriterAccess Business Overview
 - 7.14.3 WriterAccess Freelance Platforms Major Product Offerings
 - 7.14.4 WriterAccess Freelance Platforms Revenue in Global Market (2017-2022)
 - 7.14.5 WriterAccess Key News
- 7.15 99Designs
 - 7.15.1 99Designs Corporate Summary
 - 7.15.2 99Designs Business Overview
 - 7.15.3 99Designs Freelance Platforms Major Product Offerings
 - 7.15.4 99Designs Freelance Platforms Revenue in Global Market (2017-2022)
 - 7.15.5 99Designs Key News
- 7.16 Catalant
 - 7.16.1 Catalant Corporate Summary
 - 7.16.2 Catalant Business Overview
 - 7.16.3 Catalant Freelance Platforms Major Product Offerings

7.16.4 Catalant Freelance Platforms Revenue in Global Market (2017-2022)

7.16.5 Catalant Key News

7.17 Designhill

7.17.1 Designhill Corporate Summary

7.17.2 Designhill Business Overview

7.17.3 Designhill Freelance Platforms Major Product Offerings

7.17.4 Designhill Freelance Platforms Revenue in Global Market (2017-2022)

7.17.5 Designhill Key News

7.18 Skyword

7.18.1 Skyword Corporate Summary

7.18.2 Skyword Business Overview

7.18.3 Skyword Freelance Platforms Major Product Offerings

7.18.4 Skyword Freelance Platforms Revenue in Global Market (2017-2022)

7.18.5 Skyword Key News

7.19 Bark

7.19.1 Bark Corporate Summary

7.19.2 Bark Business Overview

7.19.3 Bark Freelance Platforms Major Product Offerings

7.19.4 Bark Freelance Platforms Revenue in Global Market (2017-2022)

7.19.5 Bark Key News

7.20 Gigster

7.20.1 Gigster Corporate Summary

7.20.2 Gigster Business Overview

7.20.3 Gigster Freelance Platforms Major Product Offerings

7.20.4 Gigster Freelance Platforms Revenue in Global Market (2017-2022)

7.20.5 Gigster Key News

8 CONCLUSION

9 APPENDIX

9.1 Note

9.2 Examples of Clients

9.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Freelance Platforms Market Opportunities & Trends in Global Market

Table 2. Freelance Platforms Market Drivers in Global Market

Table 3. Freelance Platforms Market Restraints in Global Market

Table 4. Key Players of Freelance Platforms in Global Market

Table 5. Top Freelance Platforms Players in Global Market, Ranking by Revenue (2021)

Table 6. Global Freelance Platforms Revenue by Companies, (US\$, Mn), 2017-2022

Table 7. Global Freelance Platforms Revenue Share by Companies, 2017-2022

Table 8. Global Companies Freelance Platforms Product Type

Table 9. List of Global Tier 1 Freelance Platforms Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 10. List of Global Tier 2 and Tier 3 Freelance Platforms Companies, Revenue (US\$, Mn) in 2021 and Market Share

Table 11. By Type – Global Freelance Platforms Revenue, (US\$, Mn), 2021 & 2028

Table 12. By Type - Freelance Platforms Revenue in Global (US\$, Mn), 2017-2022

Table 13. By Type - Freelance Platforms Revenue in Global (US\$, Mn), 2023-2028

Table 14. By Application – Global Freelance Platforms Revenue, (US\$, Mn), 2021 & 2028

Table 15. By Application - Freelance Platforms Revenue in Global (US\$, Mn), 2017-2022

Table 16. By Application - Freelance Platforms Revenue in Global (US\$, Mn), 2023-2028

Table 17. By Region – Global Freelance Platforms Revenue, (US\$, Mn), 2021 & 2028

Table 18. By Region - Global Freelance Platforms Revenue (US\$, Mn), 2017-2022

Table 19. By Region - Global Freelance Platforms Revenue (US\$, Mn), 2023-2028

Table 20. By Country - North America Freelance Platforms Revenue, (US\$, Mn), 2017-2022

Table 21. By Country - North America Freelance Platforms Revenue, (US\$, Mn), 2023-2028

Table 22. By Country - Europe Freelance Platforms Revenue, (US\$, Mn), 2017-2022

Table 23. By Country - Europe Freelance Platforms Revenue, (US\$, Mn), 2023-2028

Table 24. By Region - Asia Freelance Platforms Revenue, (US\$, Mn), 2017-2022

Table 25. By Region - Asia Freelance Platforms Revenue, (US\$, Mn), 2023-2028

Table 26. By Country - South America Freelance Platforms Revenue, (US\$, Mn), 2017-2022

Table 27. By Country - South America Freelance Platforms Revenue, (US\$, Mn), 2023-2028

Table 28. By Country - Middle East & Africa Freelance Platforms Revenue, (US\$, Mn), 2017-2022

Table 29. By Country - Middle East & Africa Freelance Platforms Revenue, (US\$, Mn), 2023-2028

Table 30. Fiverr Corporate Summary

Table 31. Fiverr Freelance Platforms Product Offerings

Table 32. Fiverr Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 33. Upwork Corporate Summary

Table 34. Upwork Freelance Platforms Product Offerings

Table 35. Upwork Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 36. Freelancer.com Corporate Summary

Table 37. Freelancer.com Freelance Platforms Product Offerings

Table 38. Freelancer.com Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 39. Envato Studio Corporate Summary

Table 40. Envato Studio Freelance Platforms Product Offerings

Table 41. Envato Studio Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 42. PeoplePerHour Corporate Summary

Table 43. PeoplePerHour Freelance Platforms Product Offerings

Table 44. PeoplePerHour Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 45. Toptal Corporate Summary

Table 46. Toptal Freelance Platforms Product Offerings

Table 47. Toptal Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 48. Guru.com Corporate Summary

Table 49. Guru.com Freelance Platforms Product Offerings

Table 50. Guru.com Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 51. DesignCrowd Corporate Summary

Table 52. DesignCrowd Freelance Platforms Product Offerings

Table 53. DesignCrowd Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 54. Nexxt Corporate Summary

Table 55. Nexxt Freelance Platforms Product Offerings

Table 56. Nexxt Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 57. DesignContest Corporate Summary

Table 58. DesignContest Freelance Platforms Product Offerings

Table 59. DesignContest Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 60. TaskRabbit Corporate Summary

Table 61. TaskRabbit Freelance Platforms Product Offerings

Table 62. TaskRabbit Freelance Platforms Revenue (US\$, Mn), (2017-2022)

Table 63. CrowdSPRING Corporate Summary
Table 64. CrowdSPRING Freelance Platforms Product Offerings
Table 65. CrowdSPRING Freelance Platforms Revenue (US\$, Mn), (2017-2022)
Table 66. Dribbble Hiring Corporate Summary
Table 67. Dribbble Hiring Freelance Platforms Product Offerings
Table 68. Dribbble Hiring Freelance Platforms Revenue (US\$, Mn), (2017-2022)
Table 69. WriterAccess Corporate Summary
Table 70. WriterAccess Freelance Platforms Product Offerings
Table 71. WriterAccess Freelance Platforms Revenue (US\$, Mn), (2017-2022)
Table 72. 99Designs Corporate Summary
Table 73. 99Designs Freelance Platforms Product Offerings
Table 74. 99Designs Freelance Platforms Revenue (US\$, Mn), (2017-2022)
Table 75. Catalant Corporate Summary
Table 76. Catalant Freelance Platforms Product Offerings
Table 77. Catalant Freelance Platforms Revenue (US\$, Mn), (2017-2022)
Table 78. Designhill Corporate Summary
Table 79. Designhill Freelance Platforms Product Offerings
Table 80. Designhill Freelance Platforms Revenue (US\$, Mn), (2017-2022)
Table 81. Skyword Corporate Summary
Table 82. Skyword Freelance Platforms Product Offerings
Table 83. Skyword Freelance Platforms Revenue (US\$, Mn), (2017-2022)
Table 84. Bark Corporate Summary
Table 85. Bark Freelance Platforms Product Offerings
Table 86. Bark Freelance Platforms Revenue (US\$, Mn), (2017-2022)
Table 87. Gigster Corporate Summary
Table 88. Gigster Freelance Platforms Product Offerings
Table 89. Gigster Freelance Platforms Revenue (US\$, Mn), (2017-2022)

List Of Figures

LIST OF FIGURES

- Figure 1. Freelance Platforms Segment by Type in 2021
- Figure 2. Freelance Platforms Segment by Application in 2021
- Figure 3. Global Freelance Platforms Market Overview: 2020
- Figure 4. Key Caveats
- Figure 5. Global Freelance Platforms Market Size: 2021 VS 2028 (US\$, Mn)
- Figure 6. Global Freelance Platforms Revenue, 2017-2028 (US\$, Mn)
- Figure 7. The Top 3 and 5 Players Market Share by Freelance Platforms Revenue in 2021
- Figure 8. By Type - Global Freelance Platforms Revenue Market Share, 2017-2028
- Figure 9. By Application - Global Freelance Platforms Revenue Market Share, 2017-2028
- Figure 10. By Region - Global Freelance Platforms Revenue Market Share, 2017-2028
- Figure 11. By Country - North America Freelance Platforms Revenue Market Share, 2017-2028
- Figure 12. US Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 13. Canada Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 14. Mexico Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 15. By Country - Europe Freelance Platforms Revenue Market Share, 2017-2028
- Figure 16. Germany Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 17. France Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 18. U.K. Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 19. Italy Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 20. Russia Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 21. Nordic Countries Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 22. Benelux Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 23. By Region - Asia Freelance Platforms Revenue Market Share, 2017-2028
- Figure 24. China Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 25. Japan Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 26. South Korea Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 27. Southeast Asia Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 28. India Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 29. By Country - South America Freelance Platforms Revenue Market Share, 2017-2028
- Figure 30. Brazil Freelance Platforms Revenue, (US\$, Mn), 2017-2028
- Figure 31. Argentina Freelance Platforms Revenue, (US\$, Mn), 2017-2028

Figure 32. By Country - Middle East & Africa Freelance Platforms Revenue Market Share, 2017-2028

Figure 33. Turkey Freelance Platforms Revenue, (US\$, Mn), 2017-2028

Figure 34. Israel Freelance Platforms Revenue, (US\$, Mn), 2017-2028

Figure 35. Saudi Arabia Freelance Platforms Revenue, (US\$, Mn), 2017-2028

Figure 36. UAE Freelance Platforms Revenue, (US\$, Mn), 2017-2028

Figure 37. Fiverr Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 38. Upwork Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 39. Freelancer.com Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 40. Envato Studio Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 41. PeoplePerHour Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 42. Toptal Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 43. Guru.com Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 44. DesignCrowd Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 45. Nexxt Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 46. DesignContest Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 47. TaskRabbit Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 48. CrowdSPRING Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 49. Dribbble Hiring Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 50. WriterAccess Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 51. 99Designs Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 52. Catalant Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 53. Designhill Freelance Platforms Revenue Year Over Year Growth (US\$, Mn)

& (2017-2022)

Figure 54. Skyword Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 55. Bark Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

Figure 56. Gigster Freelance Platforms Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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