

Free-to-air (FTA) Service Market, Global Outlook and Forecast 2022-2028

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Abstracts

Free-to-air (FTA) are television (TV) and radio services broadcast in clear (unencrypted) form, allowing any person with the appropriate receiving equipment to receive the signal and view or listen to the content without requiring a subscription, other ongoing cost or one-off fee.

This report contains market size and forecasts of Free-to-air (FTA) Service in Global, including the following market information:

Global Free-to-air (FTA) Service Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Free-to-air (FTA) Service market was valued at 352500 million in 2021 and is projected to reach US\$ 541200 million by 2028, at a CAGR of 6.3% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Satellite Television Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Free-to-air (FTA) Service include BBC, BT, Deutsche Telekom, Eutelsat, ITV, Mediaset, ProSiebenSat, RTL and Sky. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Free-to-air (FTA) Service companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Free-to-air (FTA) Service Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Free-to-air (FTA) Service Market Segment Percentages, by Type, 2021 (%)

Satellite Television

Cable Television

Mobile TV

Radio

Global Free-to-air (FTA) Service Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Free-to-air (FTA) Service Market Segment Percentages, by Application, 2021 (%)

Commercial

Household

Global Free-to-air (FTA) Service Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Free-to-air (FTA) Service Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Free-to-air (FTA) Service revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Free-to-air (FTA) Service revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

BBC

BT

Deutsche Telekom

Eutelsat

ITV

Mediaset

ProSiebenSat

RTL

Sky

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