

Franchise Management Software Market, Global Outlook and Forecast 2022-2028

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Abstracts

Franchise Management software allows for streamlined management and communication throughout a franchised corporation. This type of software enables Users to manage accounting, track franchise productivity, maintain consistent branding and communication throughout franchises, recruit new franchisees, manage sales reports, and manage product distribution.

This report contains market size and forecasts of Franchise Management Software in Global, including the following market information:

Global Franchise Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Franchise Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

BASIC?\$10/User/Annually? Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Franchise Management Software include Zoho, Madwire, ServiceM8, Jolt, FranConnect, ClassJuggler, Configio, FreshCheq and MarcomCentral, etc. In 2021, the global top five players have a share approximately %

in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Franchise Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Franchise Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Franchise Management Software Market Segment Percentages, by Type, 2021 (%)

BASIC?\$10/User/Annually?

Standard?\$20/User/Annually?

Senior?\$35/User/Annually

Global Franchise Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Franchise Management Software Market Segment Percentages, by Application, 2021 (%)

Education

Logistics

Manufacturing Industry

Non-Profit Organizations

Retail

Global Franchise Management Software Market, By Region and Country, 2017-2022,
2023-2028 (\$ Millions)

Global Franchise Management Software Market Segment Percentages, By Region and
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Franchise Management Software revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Franchise Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Zoho

Madwire

ServiceM8

Jolt

FranConnect

ClassJuggler

Configio

FreshCheq

MarcomCentral

Vonigo

Shortcuts Software

The Better Software Company

Naranga

Cybex Systems

FranchiseBlast

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Figure 60. Centiva Franchise Management Software Revenue Year Over Year Growth (US\$, Mn) & (2017-2022)

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