

Fragrance Body Lotion Market, Global Outlook and Forecast 2022-2028

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Abstracts

Fragrance body lotion often have a pleasing scent. The scented body lotion not only moisturizes the skin, but also has a long-lasting fragrance without being too strong.

This report contains market size and forecasts of Fragrance Body Lotion in global, including the following market information:

Global Fragrance Body Lotion Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Fragrance Body Lotion Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Fragrance Body Lotion companies in 2021 (%)

The global Fragrance Body Lotion market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Lotion Body Lotion Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Fragrance Body Lotion include Caudalie, Unilever, L'Oréal, Procter & Gamble, Johnson & Johnson, Shiseido, Beiersdorf, Avon and Clarins, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Fragrance Body Lotion manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Fragrance Body Lotion Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Fragrance Body Lotion Market Segment Percentages, by Type, 2021 (%)

Lotion Body Lotion

Creamy Body Lotion

Global Fragrance Body Lotion Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Fragrance Body Lotion Market Segment Percentages, by Application, 2021 (%)

Online Sales

Offline Sales

Global Fragrance Body Lotion Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Fragrance Body Lotion Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Fragrance Body Lotion revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Fragrance Body Lotion revenues share in global market, 2021 (%)

Key companies Fragrance Body Lotion sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Fragrance Body Lotion sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Caudalie

Unilever

L'Oréal

Procter & Gamble

Johnson & Johnson

Shiseido

Beiersdorf

Avon

Clarins

Kao

Amore Pacific

Estee Lauder

Cavinkare

Cetaphil

Hain Celestial

Ouai Haircare

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