

Foundation Stick Market, Global Outlook and Forecast 2022-2028

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Abstracts

The foundation stick is a solid paste-like cosmetic foundation cosmetic. Its effect is similar to that of liquid foundation. It can be understood as a solid liquid foundation, but it is easier to carry and apply than ordinary solid liquid foundation. Quickly apply makeup, and the coverage is better than that of air cushion BB cream.

This report contains market size and forecasts of Foundation Stick in global, including the following market information:

Global Foundation Stick Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Foundation Stick Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Foundation Stick companies in 2021 (%)

The global Foundation Stick market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period 2022-2028.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

For Oily Skin Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Foundation Stick include Make Up For Ever, Merit, Huda Beauty, Wet N Wild Beauty, Mented Cosmetics, Westman Atelier, Juvia's Place, Milk Makeup and Hourglass Cosmetics, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Foundation Stick manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Foundation Stick Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Foundation Stick Market Segment Percentages, by Type, 2021 (%)

For Oily Skin

For Dry Skin

For Mixed Skin

Global Foundation Stick Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Foundation Stick Market Segment Percentages, by Application, 2021 (%)

Online Sales

Offline Sales

Global Foundation Stick Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Foundation Stick Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Foundation Stick revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Foundation Stick revenues share in global market, 2021 (%)

Key companies Foundation Stick sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Foundation Stick sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Make Up For Ever

Merit

Huda Beauty

Wet N Wild Beauty

Mented Cosmetics

Westman Atelier

Juvia's Place

Milk Makeup

Hourglass Cosmetics

Tom Ford

Bobbi Brown Cosmetics

Black Opal

Dermablend

Maybelline

Lanc?me

Bare Escentuals

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