

Footfall Counter Market, Global Outlook and Forecast 2022-2028

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Abstracts

Footfall counter is the use of an electronic device (also called a people counter or people counting) to measure the number of people that pass through a certain passage or entrance.

This report contains market size and forecasts of Footfall Counter in global, including the following market information:

Global Footfall Counter Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Footfall Counter Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Footfall Counter companies in 2021 (%)

The global Footfall Counter market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

IR Beam Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Footfall Counter include RetailNext, Brickstream, ShopperTrak, DILAX Intelcom GmbH, IRIS-GmbH, Eurotech S.p.A., InfraRed Integrated Systems, Axiomatic Technology and Hikvision, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Footfall Counter manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Footfall Counter Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Footfall Counter Market Segment Percentages, by Type, 2021 (%)

IR Beam

Thermal Imaging

Video Based

Others

Global Footfall Counter Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Footfall Counter Market Segment Percentages, by Application, 2021 (%)

Retail

Transportation

Banking & Finance

Hospitality

Others

Global Footfall Counter Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Footfall Counter Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Footfall Counter revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Footfall Counter revenues share in global market, 2021 (%)

Key companies Footfall Counter sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Footfall Counter sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

RetailNext

Brickstream

ShopperTrak

DILAX Intelcom GmbH

IRIS-GmbH

Eurotech S.p.A.

InfraRed Integrated Systems

Axiomatic Technology

Hikvision

Axis Communication AB

WINNER Technology

Countwise LLC

V-Count

Xovis AG

IEE S.A.

HELLA Aglaia Mobile Vision GmbH

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