

Food Tourism Market, Global Outlook and Forecast 2022-2028

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Abstracts

Food Tourism is the exploration of food as the purpose of tourism. It is now considered a vital component of the tourism experience. Dining out is common among tourists and 'food is believed to rank alongside climate, accommodation, and scenery' in importance to tourists. In case of gastronomy tourism, the tourist visits different places to appreciate, consume various food and beverages from various places. gastronomy tourism has emerged from more than just tasting local cuisines. It has evolved to the phase where it combines various cultural practices and revealing the ethical and sustainable values of the territory, the landscape, the sea, local history, values, and culture heritage. This intangible cultural heritage differs from place to place where service providers make efforts on representing the same through various gastronomical factors. This makes gastronomy tourism attractive making its customers curious and tending to explore various places around the globe for the same.

This report contains market size and forecasts of Food Tourism in Global, including the following market information:

Global Food Tourism Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Food Tourism market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Gourmet Tour Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Food Tourism include Abercrombie & Kent, Classic Journeys, G Adventures, ITC Travel Group and TU Elite, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Food Tourism companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Food Tourism Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Food Tourism Market Segment Percentages, by Type, 2021 (%)

Gourmet Tour

Visit Markets and Food Producers

Food Fair

Food Activities

Gourmet Museum

Cooking Class

Global Food Tourism Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Food Tourism Market Segment Percentages, by Application, 2021 (%)

Solo

Group

Family

Couples

Enterprise

Global Food Tourism Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Food Tourism Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Food Tourism revenues in global market, 2017-2022 (estimated), (\$

millions)

Key companies Food Tourism revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Abercrombie & Kent

Classic Journeys

G Adventures

ITC Travel Group

TU Elite

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