

# Floor POP Display Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Floor POP displays are emerging as an effective product merchandising solution in modern retail stores, supermarkets and hypermarkets. Such displays are allowing brands to make the most out of the limited-timed engagement from young consumers with a product in retail outlets.

This report contains market size and forecasts of Floor POP Display in global, including the following market information:

Global Floor POP Display Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Floor POP Display Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Floor POP Display companies in 2021 (%)

The global Floor POP Display market was valued at 3472.6 million in 2021 and is projected to reach US\$ 4317 million by 2028, at a CAGR of 3.2% during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Corrugated Board Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Floor POP Display include Sonoco, DS Smith, Smurfit Kappa, Georgia-Pacific, WestRock, FFR Merchandising, U.S. Corrugated, Marketing

Alliance and Creative Displays Now and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Floor POP Display manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Floor POP Display Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Floor POP Display Market Segment Percentages, by Type, 2021 (%)

Corrugated Board

Foam Board

Plastic Sheet

Glass

Metal

Global Floor POP Display Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Floor POP Display Market Segment Percentages, by Application, 2021 (%)

Food & Beverages

Cosmetics & Personal Care

Pharmaceuticals

Printing & Stationary

Electronics

Automotive

Others

Global Floor POP Display Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Floor POP Display Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

## Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

## South America

Brazil

Argentina

Rest of South America

## Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Floor POP Display revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Floor POP Display revenues share in global market, 2021 (%)

Key companies Floor POP Display sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Floor POP Display sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Sonoco

DS Smith

Smurfit Kappa

Georgia-Pacific

WestRock

FFR Merchandising

U.S. Corrugated

Marketing Alliance

Creative Displays Now

Pratt Industries

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