

Flavored Tea Market, Global Outlook and Forecast 2022-2028

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Abstracts

A flavored tea is any tea (and by tea, we mean a 'true' tea or one that contains leaves from the actual tea plant *camellia sinensis*) that has flavor added to it of one kind or another.

This report contains market size and forecasts of Flavored Tea in global, including the following market information:

Global Flavored Tea Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Flavored Tea Market Sales, 2017-2022, 2023-2028, (K Tons)

Global top five Flavored Tea companies in 2021 (%)

The global Flavored Tea market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Black Tea Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Flavored Tea include Twining and Company Limited. (U.K), Numi Inc. (U.S.), ITO EN (North America) Inc. (U.S.), Tata Global Beverages Ltd. (India), The Unilever Group (U.K), Barry's Tea Ltd. (Ireland), R.C. Bigelow, Celestial Seasonings and Harney & Sons Tea Corp. (U.S.) and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Flavored Tea manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Flavored Tea Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Tons)

Global Flavored Tea Market Segment Percentages, by Type, 2021 (%)

Black Tea

Green Tea

White Tea

Others

Global Flavored Tea Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Tons)

Global Flavored Tea Market Segment Percentages, by Application, 2021 (%)

Hypermarkets and Supermarkets

Convenience Stores

Others

Global Flavored Tea Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Tons)

Global Flavored Tea Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Flavored Tea revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Flavored Tea revenues share in global market, 2021 (%)

Key companies Flavored Tea sales in global market, 2017-2022 (Estimated), (K Tons)

Key companies Flavored Tea sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Twining and Company Limited. (U.K)

Numi Inc. (U.S.)

ITO EN (North America) Inc. (U.S.)

Tata Global Beverages Ltd. (India)

The Unilever Group (U.K)

Barry's Tea Ltd. (Ireland)

R.C. Bigelow

Celestial Seasonings

Harney & Sons Tea Corp. (U.S.)

Mighty Leaf Tea Company (U.S.)

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