

# Fitness Tracker Market - Global Outlook and Forecast 2021-2027

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## Abstracts

This report contains market size and forecasts of Fitness Tracker in global, including the following market information:

Global Fitness Tracker Market Revenue, 2016-2021, 2022-2027, (\$ millions)

Global Fitness Tracker Market Sales, 2016-2021, 2022-2027, (K Units)

Global top five Fitness Tracker companies in 2020 (%)

The global Fitness Tracker market was valued at 24150 million in 2020 and is projected to reach US\$ 57590 million by 2027, at a CAGR of 24.3% during the forecast period.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Fitness Tracker manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Fitness Tracker Market, By Type, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Fitness Tracker Market Segment Percentages, By Type, 2020 (%)

Basic

Smart

Global Fitness Tracker Market, By Application, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Fitness Tracker Market Segment Percentages, By Application, 2020 (%)

Specialist Retailers

Factory Outlets

Online

Others

Global Fitness Tracker Market, By Region and Country, 2016-2021, 2022-2027 (\$ Millions) & (K Units)

Global Fitness Tracker Market Segment Percentages, By Region and Country, 2020 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Fitness Tracker revenues in global market, 2016-2021 (Estimated), (\$ millions)

Key companies Fitness Tracker revenues share in global market, 2020 (%)

Key companies Fitness Tracker sales in global market, 2016-2021 (Estimated), (K Units)

Key companies Fitness Tracker sales share in global market, 2020 (%)

Further, the report presents profiles of competitors in the market, key players include:

Apple

Epson

Garmin

Jawbone

Misfit

Nike

XiaoMi

Fitbit

Under Armour

Samsung

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