

Female Hygiene Products Market - Global Outlook and Forecast 2022-2028

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Abstracts

Feminine hygiene products are personal care products used by women, constructed in layers of quilted cotton fabrics and alternative layers of super absorbent polymers and plastics, which is impermeable to liquids. These products include sanitary napkins/pads, tampons, panty liners, feminine hygiene wash and menstrual cups.

This report contains market size and forecasts of Female Hygiene Products in Global, including the following market information:

Global Female Hygiene Products Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Female Hygiene Products market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Sanitary Napkins/Pads Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Female Hygiene Products include Procter & Gamble, Playtex, Kimberly-Clark, Johnson & Johnson, Unicharm, Natracare, Libra, Lil-lets and MOXIE. etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Female Hygiene Products companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Female Hygiene Products Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Female Hygiene Products Market Segment Percentages, by Type, 2021 (%)

Sanitary Napkins/Pads

Panty Liners

Tampons

Menstrual Cup

Feminine Hygiene Wash

Global Female Hygiene Products Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Female Hygiene Products Market Segment Percentages, by Application, 2021 (%)

Supermarkets & Hypermarkets

Convenience Stores & Department Stores

Specialty Stores & Retail Pharmacies

Online Platforms

Global Female Hygiene Products Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Female Hygiene Products Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Female Hygiene Products revenues in global market, 2017-2022
(estimated), (\$ millions)

Key companies Female Hygiene Products revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

Procter & Gamble

Playtex

Kimberly-Clark

Johnson & Johnson

Unicharm

Natracare

Libra

Lil-lets

MOXIE

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