

# Feature Management Software Market, Global Outlook and Forecast 2022-2028

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## Abstracts

Feature management software facilitates the orchestration of feature rollouts and rollbacks for deployed applications. Developers use this software to manage feature flags, or “toggles,” that control whether a given feature is live in an application. Feature management software relieves the logistical complexities of managing feature flags by providing a centralized hub for granular control and monitoring. Development teams can also use feature management software to perform A/B testing by selectively rolling out features to specific target groups among their user base, and then tracking performance and other metrics.

This report contains market size and forecasts of Feature Management Software in Global, including the following market information:

Global Feature Management Software Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Feature Management Software market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Cloud-Based Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Feature Management Software include LaunchDarkly,

Optimizely, CloudBees, Apptimize, ConfigCat.com, Split, Airship Technologies, Bullet Train and Taplytics and etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Feature Management Software companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Feature Management Software Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Feature Management Software Market Segment Percentages, by Type, 2021 (%)

Cloud-Based

On-Premises

Global Feature Management Software Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Feature Management Software Market Segment Percentages, by Application, 2021 (%)

Government

Retail and eCommerce

Healthcare and Life Sciences

BFSI

Transportation and Logistics

Telecom and IT

Manufacturing

Others

Global Feature Management Software Market, By Region and Country, 2017-2022,  
2023-2028 (\$ Millions)

Global Feature Management Software Market Segment Percentages, By Region and  
Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

## Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Feature Management Software revenues in global market, 2017-2022

(estimated), (\$ millions)

Key companies Feature Management Software revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

LaunchDarkly

Optimizely

CloudBees

Apptimize

ConfigCat.com

Split

Airship Technologies

Bullet Train

Taplytics

Wingify

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