

Fantasy Basketball Market, Global Outlook and Forecast 2022-2028

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Abstracts

Fantasy sport is a type of online game where participants assemble imaginary or virtual teams of real players of a professional sport. These teams compete based on the statistical performance of those players' players in actual games. This performance is converted into points that are compiled and totaled according to a roster selected by each fantasy team's manager. These point systems can be simple enough to be manually calculated by a 'league commissioner' who coordinates and manages the overall league, or points can be compiled and calculated using computers tracking actual results of the professional sport. In fantasy sports, team owners draft, trade and cut (drop) players, analogously to real sports.

This report contains market size and forecasts of Fantasy Basketball in Global, including the following market information:

Global Fantasy Basketball Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global top five companies in 2021 (%)

The global Fantasy Basketball market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$ Million by 2028.

Via Mobile Phone Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Fantasy Basketball include FanDuel, DraftKings, Yahoo, ESPN, CBS, NFL Fantasy, Fox Sports Fantasy Football, MyFantasyLeague and Bovada, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Fantasy Basketball companies, and industry experts on this industry, involving the revenue, demand, product type, recent developments and plans, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Fantasy Basketball Market, by Type, 2017-2022, 2023-2028 (\$ millions)

Global Fantasy Basketball Market Segment Percentages, by Type, 2021 (%)

Via Mobile Phone

Via Computer

Global Fantasy Basketball Market, by Application, 2017-2022, 2023-2028 (\$ millions)

Global Fantasy Basketball Market Segment Percentages, by Application, 2021 (%)

Individual Competition

Team Competition

Global Fantasy Basketball Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions)

Global Fantasy Basketball Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Fantasy Basketball revenues in global market, 2017-2022 (estimated), (\$ millions)

Key companies Fantasy Basketball revenues share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

FanDuel

DraftKings

Yahoo

ESPN

CBS

NFL Fantasy

Fox Sports Fantasy Football

MyFantasyLeague

Bovada

Sportech

Fantrax

StarsDraft

Fantasy Feud

Ballr

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