

# Family Entertainment Center (FEC) Equipment Market in Brazil - Industry Outlook and Forecast 2020-2026

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# **Abstracts**

A family entertainment center (or centre), often abbreviated FEC in the entertainment industry (also known as an indoor amusement park or indoor theme park), is a small amusement park marketed towards families with small children to teenagers, and often entirely indoors or associated with a larger operation such as a theme park. They usually cater to 'sub-regional markets of larger metropolitan areas.' FECs are generally small compared to full-scale amusement parks, with fewer attractions, a lower perperson per-hour cost to consumers than a traditional amusement park, and not usually major tourist attractions, but sustained by an area customer base. Many are locally owned and operated, although there are a number of chains and franchises in the field. FECs are sometimes called family amusement centers, play zones, family fun centers, or simply fun centers. Some non-traditional FECs, called urban entertainment centers (UECs), with more customized and branded attractions and retail outlets, are associated with major entertainment companies and may be tourist destinations. Others, sometimes operated by Non-Profit organizations as Children's Museums or Science Centers, tend to be geared toward edutainment experiences rather than simply amusement. FECs may also be adjuncts to full-scale amusement parks.

This report contains market size and forecasts of Family Entertainment Center (FEC) Equipment in Brazil, including the following market information:

Brazil Family Entertainment Center (FEC) Equipment Market Revenue, 2015-2020, 2021-2026, (\$ millions)

Top Five Competitors in Brazil Family Entertainment Center (FEC) Equipment Market 2019 (%)

The global Family Entertainment Center (FEC) Equipment market was valued at 497.7 million in 2019 and is projected to reach US\$ 704.9 million by 2026, at a CAGR of 9.1%



during the forecast period. While the Family Entertainment Center (FEC) Equipment market size in Brazil was US\$ XX million in 2019, and it is expected to reach US\$ XX million by the end of 2026, with a CAGR of XX% during 2020-2026.

COVID-19 pandemic has big impact on Family Entertainment Center (FEC) Equipment businesses, with lots of challenges and uncertainty faced by many players of Family Entertainment Center (FEC) Equipment in Brazil.

This report also analyses and evaluates the COVID-19 impact on Family Entertainment Center (FEC) Equipment market size in 2020 and the next few years in Brazil

Total Market by Segment:

Brazil Family Entertainment Center (FEC) Equipment Market, By Type, 2015-2020, 2021-2026 (\$ millions)

Brazil Family Entertainment Center (FEC) Equipment Market Segment Percentages, By Type, 2019 (%)

Children's Entertainment Center (CEC) Equipment

Adult Entertainment Center (AEC) Equipment

Brazil Family Entertainment Center (FEC) Equipment Market, By Application, 2015-2020, 2021-2026 (\$ millions)

Brazil Family Entertainment Center (FEC) Equipment Market Segment Percentages, By Application, 2019 (%)

Multi-attraction Indoor Centers

Outdoor Fun Centers

### Competitor Analysis

The report also provides analysis of leading market participants including:

Total Family Entertainment Center (FEC) Equipment Market Competitors Revenues in Brazil, by Players 2015-2020 (Estimated), (\$ millions)

Total Family Entertainment Center (FEC) Equipment Market Competitors Revenues Share in Brazil, by Players 2019 (%)

Further, the report presents profiles of competitors in the market, including the following:



PlayCore
Landscape Structures
Kompan A/S
Playpower
ELI Play
QUALI-CITE
ABC-TEAM
Wicksteed Leisure Limited
Lappset Group
Playdale
Van Egdom
Tigerplay
Streetscape
RODECO



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