

Fabric Freshener Market, Global Outlook and Forecast 2022-2028

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Abstracts

The global textile industry is considered as one of the largest industries in the global market. In 2017, the industry was valued at US\$ 3 trillion, which also includes the production, refinement, as well as sale of synthetic and natural fibers that are used in various industries. The global textile market is segmented into fiber, yarn, fabric, and garments. China accounts for a significant production share in the textile products market. The fabric industry has large-scale application in both, the household and industrial sectors. With continuous improvements being implemented in fabric products, the target segment/target customers look for ways or any kind of product that could help maintain the quality of the fabric for a longer time. As a result, fabric-related products such as fabric fresheners have been gaining traction in the global market. Fabric fresheners are used on carpets, upholstery, rugs, or any kind of clothing in order to avoid or eliminate odours quickly.

This report contains market size and forecasts of Fabric Freshener in global, including the following market information:

Global Fabric Freshener Market Revenue, 2017-2022, 2023-2028, (\$ millions)

Global Fabric Freshener Market Sales, 2017-2022, 2023-2028, (K Units)

Global top five Fabric Freshener companies in 2021 (%)

The global Fabric Freshener market was valued at million in 2021 and is projected to reach US\$ million by 2028, at a CAGR of % during the forecast period.

The U.S. Market is Estimated at \$ Million in 2021, While China is Forecast to Reach \$

Million by 2028.

Solid Segment to Reach \$ Million by 2028, with a % CAGR in next six years.

The global key manufacturers of Fabric Freshener include P&G, Henkel, JAY Manufacturing, Reckitt Benckiser, Clean Control, Deb Bidco, Grow Fragrance and The London Oil Refining, etc. In 2021, the global top five players have a share approximately % in terms of revenue.

MARKET MONITOR GLOBAL, INC (MMG) has surveyed the Fabric Freshener manufacturers, suppliers, distributors and industry experts on this industry, involving the sales, revenue, demand, price change, product type, recent development and plan, industry trends, drivers, challenges, obstacles, and potential risks.

Total Market by Segment:

Global Fabric Freshener Market, by Type, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Fabric Freshener Market Segment Percentages, by Type, 2021 (%)

Solid

Spray

Global Fabric Freshener Market, by Application, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Fabric Freshener Market Segment Percentages, by Application, 2021 (%)

Supermarket

Convenience Store

Online Store

Others

Global Fabric Freshener Market, By Region and Country, 2017-2022, 2023-2028 (\$ Millions) & (K Units)

Global Fabric Freshener Market Segment Percentages, By Region and Country, 2021 (%)

North America

US

Canada

Mexico

Europe

Germany

France

U.K.

Italy

Russia

Nordic Countries

Benelux

Rest of Europe

Asia

China

Japan

South Korea

Southeast Asia

India

Rest of Asia

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Turkey

Israel

Saudi Arabia

UAE

Rest of Middle East & Africa

Competitor Analysis

The report also provides analysis of leading market participants including:

Key companies Fabric Freshener revenues in global market, 2017-2022 (Estimated), (\$ millions)

Key companies Fabric Freshener revenues share in global market, 2021 (%)

Key companies Fabric Freshener sales in global market, 2017-2022 (Estimated), (K Units)

Key companies Fabric Freshener sales share in global market, 2021 (%)

Further, the report presents profiles of competitors in the market, key players include:

P&G

Henkel

JAY Manufacturing

Reckitt Benckiser

Clean Control

Deb Bidco

Grow Fragrance

The London Oil Refining

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